

# AFA - ART: DESIGN AND MERCHANDISING

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## AFA 2410 Textiles Cr. 3

Introduction to fibers, yarns, fabric construction, design and finishes and how they relate to selection, use and care of textile products. Offered Fall, Winter.

**Course Material Fees:** \$35

## AFA 2420 Fashion Design: Basic Construction Cr. 3

Application of color and design principles in construction of structured and unstructured garments. Offered Fall, Winter.

**Course Material Fees:** \$65

## AFA 3400 Clothing and Culture Cr. 3

Functions and meanings of dress in diverse cultures and contemporary society with an interdisciplinary approach. Offered Fall.

## AFA 3410 Textile Performance Analysis Cr. 3

Recent technological developments; introduction to textile testing, product analysis and industry specifications. Offered Winter.

**Prerequisites:** ([AFA 2410])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Course Material Fees:** \$40

## AFA 3420 Fashion Design: Advanced Construction Cr. 3

Advanced methods of garment construction and fitting techniques. Development of skills in garment fit, shape and finish techniques. Introduction to flat pattern manipulation to create custom bespoke garments. Offered Fall.

**Prerequisites:** ([AFA 2410 with a minimum grade of D-]) AND ([AFA 2420 with a minimum grade of D-])

**Course Material Fees:** \$65

## AFA 3460 Introduction to Merchandising Cr. 3

Psychological, economic considerations. Terminology and structure of the fashion industry and career opportunities. Offered Fall, Winter.

## AFA 3470 Merchandise Information Cr. 3

Quality and value in merchandising. Manufacturing processes, government regulations and selling points in hard and soft lines. Offered Winter.

## AFA 4430 Fashion Illustration Cr. 3

Basic fashion rendering techniques using a variety of media. Offered Biannually.

**Prerequisites:** ([ADR 1050])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Course Material Fees:** \$40

**Repeatable for 6 Credits**

## AFA 4460 Aesthetics of Apparel Design and Merchandising Cr. 3

Apparel design visual literacy and communication course with application to a range of products with aesthetic/design components. Computer-aided design applied to product development and presentation of apparel. Offered Winter.

**Prerequisite:** AFA 2410 with a minimum grade of C- and AFA 2420 with a minimum grade of C- and AFA 3460 with a minimum grade of C-

**Course Material Fees:** \$40

## AFA 4990 Directed Study Cr. 2-4

Offered Every Term.

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Repeatable for 4 Credits**

## AFA 5422 Fashion Design: Flat Pattern Cr. 3

Original designs from a basic sloper. Offered Yearly.

**Prerequisites:** ([AFA 2410 with a minimum grade of D-])

**Course Material Fees:** \$25

**Repeatable for 9 Credits**

## AFA 5430 History of Costume Cr. 3

Survey of historic costumes from prehistoric to present. Emphasis on influence of social factors. Offered Fall.

## AFA 5442 Fashion Design: Draping Cr. 3

Creation of original garments by draping on half-scale and standard-size dress forms. Offered Irregularly.

**Course Material Fees:** \$65

**Repeatable for 9 Credits**

## AFA 5452 Fashion Design: Tailoring Cr. 3

Tailoring techniques applied to coats and suits. Offered Fall.

**Prerequisites:** ([AFA 2420 with a minimum grade of D-]) AND ([AFA 5422 with a minimum grade of D-]) AND ([AFA 5442 with a minimum grade of D-])

**Course Material Fees:** \$65

**Repeatable for 6 Credits**

## AFA 5460 Merchandising II Cr. 3

Current trends in merchandising. Emphasis on global aspects. Offered Fall.

**Prerequisites:** ([AFA 3460])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

## AFA 5470 Visual Merchandising: Display Cr. 3

Visual merchandising concepts and trends. Relationship of design elements and principles to the tools and structures used in display. Creative experimentation in the various media. Offered Fall, Winter.

**Prerequisites:** ([ACO 1200]) AND ([ACO 1230])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Course Material Fees:** \$65

## AFA 5472 Special Topics in Fashion Cr. 1-6

Application of unique printed and dyed fabrics to garment design. Surface design processes and motif development relating directly to clothing design are stressed, along with advanced garment construction techniques. Offered Spring/Summer.

**Prerequisites:** ([AFA 2420 with a minimum grade of D-]) AND ([AFI 2660 with a minimum grade of D-])

**Course Material Fees:** \$60

**Repeatable for 12 Credits**

## AFA 5490 Economics of Merchandising Cr. 3

Application of merchandising principles and systematic planning to achieve profit goals. Offered Winter.

**Prerequisites:** ([AFA 3460])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**AFA 5992 Supervised Field Experience Cr. 3**

Supervised field experience designed to correlate classroom theory with practical work. Offered Fall.

**Restriction(s):** Enrollment limited to students with a class of Senior; enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Repeatable for 6 Credits**

**AFA 5997 (WI) Seminar Cr. 3**

Topics to be announced in Schedule of Classes. Course satisfies the General Education Writing Intensive Course in the Major requirement. Offered for undergraduate credit only. Offered Winter.

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment is limited to Undergraduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**AFA 6440 Computer-Aided Design for Apparel Design Cr. 3**

Use of computer-aided design software applied to apparel design concepts; garment designing, grading, and marker-making. Offered Winter.

**Prerequisites:** ([AFA 5440])

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Course Material Fees:** \$40

**AFA 6993 Study Tour Cr. 3**

Group tour to major market sources; observation and analysis of products and marketing procedures. Topics to be announced in Schedule of Classes. Offered Biannually (Spr/Sum).

**Restriction(s):** Enrollment is limited to students with a major in Art, Art Honors or Design and Merchandising; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science, Master of Arts or Master of Fine Arts degrees.

**AFA 7410 Practicum in Textile Testing Cr. 3**

Recent developments in textiles and quality assurance practices. Standardized testing methods to determine textile properties and performance. No credit after AFA 3410. Offered Winter.

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment is limited to Graduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Course Material Fees:** \$25

**AFA 7850 Seminar Cr. 3**

Development and practice of the research process and effective writing skills. Offered Winter.

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment is limited to Graduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**AFA 7990 Directed Study Cr. 1-4**

Individual projects. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to students with a major in Design and Merchandising; enrollment is limited to Graduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Repeatable for 8 Credits**