

# AGD - ART: GRAPHIC DESIGN

## **AGD 2230 Introduction to Typography: Skills and Concepts Cr. 3**

Introduction to typography through the use of digital and hand craft skills and conceptual framing for working with letter forms and the layout of text. Assignments and demonstrations to develop thinking and making abilities. Offered Fall, Winter.

## **AGD 2240 Introduction to Graphic Design: Skills and Concepts Cr. 3**

Introduction to graphic design skills (digital and analog) and concepts necessary for working with images and type. Assignments and demonstrations will develop design thinking and creative abilities. Offered Fall, Winter.

**Course Material Fees:** \$90

## **AGD 2250 Typography Cr. 3**

Fundamental understanding of structure, history, technology and application of typography, the visualization of language. Functional and experimental aspects of typography; typographic syntax and hierarchies. Offered Fall, Winter.

**Prerequisites:** ([AGD 2230]) AND ([AGD 2240]) AND ([ACO 1200] OR [ACO 1230] OR [ACO 1270])

**Course Material Fees:** \$90

## **AGD 3250 Graphic Design I: Principles and Problem Solving Cr. 3**

Visual communication issues and applications: design methodology, problem-solving, relation of form to meaning, type/image relationships. Offered Fall, Winter.

**Prerequisites:** ([AGD 2230]) AND ([AGD 2240]) AND ([ACO 1200] OR [ACO 1230] OR [ACO 1270])

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

**Course Material Fees:** \$90

## **AGD 3260 Introduction to Interactivity Cr. 3**

Exploration of a variety of art-making strategies that utilize digital technologies and interactive media; emphasis on computer-based and online art practices and web-oriented programming languages. Offered Yearly.

**Restriction(s):** Enrollment is limited to Undergraduate level students.

**Equivalent:** ADA 3220

## **AGD 3700 History of Graphic Design Cr. 3**

History of the discipline of graphic design from its early practices to the present, with an emphasis on technological and theoretical advances that took place during the twentieth century. Offered Winter.

**Prerequisite:** AGD 2230, with a minimum grade of D- ; AGD 2240, with a minimum grade of D-

## **AGD 4250 Graphic Design II: Word, Image, and Visual Organization Cr. 3**

Students apply knowledge of typography and visual design principles to specific design situations; emphasis on use of grid systems. Offered Yearly.

**Prerequisites:** (2 of ACO 1200, ACO 1230, ACO 1270) AND ([AGD 2230]) AND ([AGD 2240]) AND ([AGD 2250]) AND ([AGD 3250])

**Restriction(s):** Enrollment limited to students with a class of Junior or Senior; enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

**Course Material Fees:** \$90

## **AGD 4260 Professional Practice Cr. 3**

Preparation for working professionally as a graphic designer including portfolio and resume development, working with clients, budgets, and schedules. Offered Yearly.

**Prerequisites:** ([AGD 2240 with a minimum grade of D-]) AND ([AGD 3250 with a minimum grade of D-]) AND ([AGD 4250 with a minimum grade of D-])

## **AGD 5250 Graphic Design III: Complexity and Variety in Design Cr. 3**

Complex design situations. Research and methodology. Project may include package design, instruction manuals, book and brochure design, publication design. Offered Fall, Winter.

**Prerequisites:** ([AGD 2240 with a minimum grade of D-]) AND ([AGD 2250 with a minimum grade of D-]) AND ([AGD 3250 with a minimum grade of D-]) AND ([AGD 4250 with a minimum grade of D-])

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$90

## **AGD 5260 (WI) Senior Seminar Cr. 3**

Issues affecting the theory, history, and practice of design; impact of design on society and impact of society on design. Required readings, student presentations, class discussion, slide lectures, guest speakers. Satisfies the General Education Writing Intensive Course in the Major requirement. Offered Winter.

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$50

## **AGD 5700 Special Topics Cr. 3**

Examination of specific issue in design theory, history or practice. Topics may include: corporate identity, globalization of design, exhibition design, design history. Offered Spring/Summer.

**Prerequisites:** ([AGD 3250 with a minimum grade of D-])

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$90

**Repeatable for 15 Credits**

## **AGD 5890 Directed Projects: Graphic Design Cr. 3-6**

Individual problems. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$90

**Repeatable for 12 Credits**

## **AGD 5990 Field Study: Internship Cr. 3**

Supervised field experience designated to correlate classroom theory with practical work. Offered Every Term.

**Restriction(s):** Enrollment limited to students with a class of Senior; enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

**Course Material Fees:** \$30

**Repeatable for 6 Credits**

**AGD 5997 Senior Studio Cr. 3**

Extended student projects such as identity systems with various applications, families of package design, series of form design, or poster series. Possible collaborative projects; extensive research. Offered Fall, Winter.

**Prerequisites:** (2 of ACO 1200, ACO 1230, ACO 1270) AND (2 of AGD 3000-6999) AND ([AGD 2230]) AND ([AGD 2240]) AND ([AGD 2250]) AND ([AGD 3250]) AND ([AGD 4250])

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$90

**AGD 6260 Advanced Typography Cr. 3**

Advanced and experimental typography; typography as an expressive language in 2-D and 3-D; projects in information design. Offered Irregularly.

**Prerequisites:** ([AGD 4250 with a minimum grade of D-])

**Restriction(s):** Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

**Course Material Fees:** \$90

**AGD 7250 Graduate Problems in Graphic Design Cr. 3-9**

Individual problems in advanced advertising design. Offered Fall, Winter.

**Prerequisites:** ([AGD 5250 with a minimum grade of C])

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Master of Arts degree.

**Course Material Fees:** \$90

**Repeatable for 24 Credits**

**AGD 8850 MFA Studio: Graphic Design Cr. 3-9**

Extended problems in graphic design; individual research with 18 to 27 hours of laboratory per week. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Master of Fine Arts degree.

**Repeatable for 36 Credits**