

AGD - ART: GRAPHIC DESIGN

AGD 2230 Introduction to Typography: Skills and Concepts Cr. 3

Introduction to typography through the use of digital and hand craft skills and conceptual framing for working with letter forms and the layout of text. Assignments and demonstrations to develop thinking and making abilities. Offered Fall, Winter.

Course Material Fees: \$90

AGD 2240 Introduction to Graphic Design: Skills and Concepts Cr. 3

Introduction to graphic design skills (digital and analog) and concepts necessary for working with images and type. Assignments and demonstrations will develop design thinking and creative abilities. Offered Fall, Winter.

Course Material Fees: \$90

AGD 2250 Typography Cr. 3

Fundamental understanding of structure, history, technology and application of typography, the visualization of language. Functional and experimental aspects of typography; typographic syntax and hierarchies. Offered Fall, Winter.

Prerequisites: ACO 1200 or ACO 1230 or ACO 1270 and AGD 2230 and May be taken concurrently: AGD 2240

Course Material Fees: \$90

AGD 3250 Graphic Design I: Principles and Problem Solving Cr. 3

Visual communication issues and applications: design methodology, problem-solving, relation of form to meaning, type/image relationships. Offered Fall, Winter.

Prerequisites: May be taken concurrently: AGD 2230 and AGD 2240 and ACO 1200 or ACO 1230 or ACO 1270

Restriction(s): Enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

Course Material Fees: \$90

AGD 3260 Introduction to Interactivity in Graphic Arts Cr. 3

Exploration of a variety of art-making strategies that utilize digital technologies and interactive media; emphasis on computer-based and online art practices and web-oriented programming languages. Offered Yearly.

Prerequisites: ACO 1200 with a minimum grade of D- or ACO 1230 with a minimum grade of D- or ACO 1270 with a minimum grade of D- or APH 2400 with a minimum grade of D-

Course Material Fees: \$145

Equivalent: ADA 3220

AGD 3270 Illustration Cr. 3

Introduction to the role that illustration plays within graphic design; students will use both traditional and digital media to create illustrations and hand lettering to communicate messages intended for reproduction. Offered Yearly.

Prerequisite: AGD 2240

Course Material Fees: \$90

AGD 3700 History of Graphic Design Cr. 3

History of the discipline of graphic design from its early practices to the present, with an emphasis on technological and theoretical advances that took place during the twentieth century. Offered Winter.

Prerequisite: AGD 2230 with a minimum grade of D- and AGD 2240 with a minimum grade of D-

AGD 4250 Graphic Design II: Word, Image, and Visual Organization Cr. 3
Students apply knowledge of typography and visual design principles to specific design situations; emphasis on use of grid systems. Offered Yearly.

Prerequisites: 2 of ACO 1200, ACO 1230, ACO 1270 and AGD 2230 and AGD 2240 and AGD 2250 and AGD 3250

Restriction(s): Enrollment limited to students with a class of Junior or Senior; enrollment is limited to students with a major in Art or Art Honors; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

Course Material Fees: \$90

AGD 4260 Professional Practice Cr. 3

Preparation for working professionally as a graphic designer including portfolio and resume development, working with clients, budgets, and schedules. Offered Yearly.

Prerequisites: AGD 2240 with a minimum grade of D- and AGD 3250 with a minimum grade of D- and AGD 4250 with a minimum grade of D-

Course Material Fees: \$55

AGD 5250 Graphic Design III: Complexity and Variety in Design Cr. 3

Complex design situations. Research and methodology. Project may include package design, instruction manuals, book and brochure design, publication design. Offered Fall, Winter.

Prerequisites: AGD 2240 with a minimum grade of D- and AGD 2250 with a minimum grade of D- and AGD 3250 with a minimum grade of D- and AGD 4250 with a minimum grade of D-

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$90

AGD 5260 Senior Seminar Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency Issues affecting the theory, history, and practice of design; impact of design on society and impact of society on design. Required readings, student presentations, class discussion, slide lectures, guest speakers. Satisfies the General Education Writing Intensive Course in the Major requirement. Offered Winter.

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$50

AGD 5700 Special Topics Cr. 3

Examination of specific issue in design theory, history or practice. Topics may include: corporate identity, globalization of design, exhibition design, design history. Offered Spring/Summer.

Prerequisites: AGD 3250 with a minimum grade of D-

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$90

Repeatable for 15 Credits

AGD 5740 Interactivity Cr. 3

Theory and practice of digital user experience design. Includes prototyping and some programming for the design of websites, apps, and digital media. Builds on foundational interactive, typography and graphic design skills. Offered Yearly.

Prerequisites: AGD 2230 or AGD 2240 or AGD 2250 or AGD 3250 or AGD 3260 or AGD 4250

Course Material Fees: \$90

AGD 5750 Information Design Cr. 3

Theory and practice of user-centered design to help people find, understand, and use information. Includes the visualization of information for such things as instructions, maps, forms, diagrams, and digital media. Offered Yearly.

Prerequisites: AGD 2230 or AGD 2240 or AGD 2250 or AGD 3250 or AGD 4250

Course Material Fees: \$90

AGD 5890 Directed Projects: Graphic Design Cr. 3-6

Individual problems. Offered Fall, Winter.

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$90

Repeatable for 12 Credits

AGD 5990 Field Study: Internship Cr. 3

Supervised field experience designated to correlate classroom theory with practical work. Offered Every Term.

Prerequisites: AGD 3250 with a minimum grade of D-

Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees.

Course Material Fees: \$30

Repeatable for 6 Credits

AGD 5997 Senior Studio Cr. 3

Extended student projects such as identity systems with various applications, families of package design, series of form design, or poster series. Possible collaborative projects; extensive research. Offered Fall, Winter.

Prerequisites: 2 of ACO 1200, ACO 1230, ACO 1270 and 2 of AGD 3000-6999 and AGD 2230 and AGD 2240 and AGD 2250 and AGD 3250 and AGD 4250

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$90

AGD 6260 Advanced Typography Cr. 3

Advanced and experimental typography; typography as an expressive language in 2-D and 3-D; projects in information design. Offered Irregularly.

Prerequisites: AGD 4250 with a minimum grade of D-

Restriction(s): Enrollment is limited to students in the Department of Art and Art History; enrollment limited to students in a Bachelor of Arts, Bachelor of Fine Arts or Master of Arts degrees.

Course Material Fees: \$90

AGD 7250 Graduate Problems in Graphic Design Cr. 3-9

Individual problems in advanced advertising design. Offered Fall, Winter.

Prerequisites: AGD 5250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in a Master of Arts degree.

Course Material Fees: \$90

Repeatable for 24 Credits

AGD 8850 MFA Studio: Graphic Design Cr. 3-9

Extended problems in graphic design; individual research with 18 to 27 hours of laboratory per week. Offered Fall, Winter.

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in a Master of Fine Arts degree.

Course Material Fees: \$200

Repeatable for 36 Credits