

COM - COMMUNICATION

COM 1010 Oral Communication: Basic Speech Cr. 3

Satisfies General Education Requirement: Oral Communication Competency

Beginning course emphasizing fundamentals of speech preparation. Development of poise and confidence in speaking. Offered Every Term.

COM 1500 Survey of Mass Communication Cr. 3

Introductory course in understanding communication theory and effects and the communication industry in the United States. Offered Every Term.

COM 1600 Introduction to Audio-Television-Film Production Cr. 3

Introduction to production techniques and processes; hands-on use of image and sound recording and editing equipment; creation of dramatic and non-fiction studio and location-based projects. Offered Every Term.

Course Material Fees: \$90

COM 1610 Fundamentals of New Media Production Cr. 3

Critical introduction to the emerging landscape of producing original digital content for information and communication technology. Students will develop a critical perspective and the skills needed to engage in new media culture. Offered Winter.

Prerequisites: COM 1600 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

Course Material Fees: \$70

COM 2000 Introduction to Communication Studies Cr. 3

Introduction to the discipline of communication studies. Survey of theory, research, and practice. Offered Yearly.

COM 2010 Introduction to Film Cr. 4

Satisfies General Education Requirement: Cultural Inquiry, Visual Performing Arts

Examination of film techniques and basic methods of film analysis. Offered Every Term.

Course Material Fees: \$15

Equivalent: ENG 2450

COM 2020 History of Film Cr. 3

Satisfies General Education Requirement: Cultural Inquiry, Visual Performing Arts

Critical study of the motion picture as a modern visual art; screening and analysis of representative fiction films to illustrate historical periods and genres. Offered Every Term.

Course Material Fees: \$15

COM 2030 Journalistic Grammar and Style Cr. 3

Grammar use in journalism; Associated Press Style Book. Offered Every Term.

COM 2040 Voice and Articulation Cr. 3

Laboratory for individual improvement in voice and articulation. Analysis of voice and articulation of each student followed by intensive exercise. Offered Biannually.

COM 2100 News Reporting Cr. 3

Basic news reporting: gathering the facts and writing them well. Journalism skills course. Offered Every Term.

Prerequisites: COM 1500 with a minimum grade of C and COM 2030 with a minimum grade of C

Course Material Fees: \$30

COM 2110 Argumentation and Debate Cr. 3

Satisfies General Education Requirement: Critical Thinking Competency Logical and legal foundation of the argumentation process; practical experience in analysis, reasoning, case-building, evaluation of evidence, refutation and cross-examination. Offered Every Term.

Prerequisites: COM 1010 with a minimum grade of C or Oral Communication P=100/F=000 with a test score minimum of 100

COM 2160 Campaigns and Social Movements Cr. 3

Satisfies General Education Requirement: Cultural Inquiry, Philosophy Letters

Critical discussion of the social foundations and values underlying human persuasion. Analysis of persuasive strategies and techniques used in contemporary society: political campaigns, social movements, advertising and consumerism in the U.S. Offered Every Term.

COM 2170 Persuasive Speaking Cr. 3

Advanced public speaking; emphasis on persuasive speeches. Application of social psychology to audience analysis, to speech construction and presentation, and to critical analysis of persuasive public discourse. Offered Every Term.

Prerequisites: COM 1010 with a minimum grade of C or Oral Communication P=100/F=000 with a test score minimum of 100

COM 2200 Interpersonal Communication Cr. 3

Introduction to theory and research on interpersonal communication; analysis of everyday communication situations. Offered Yearly.

COM 2210 Media Writing and Storytelling Cr. 3

Application of writing principles to various forms of copy; continuity, commercials, public service announcements, features, documentary, drama. Offered Every Term.

Prerequisites: ENG 1020 with a minimum grade of C or ENG 1050 with a minimum grade of C or College Level Exam Program with a test score minimum of BC-BD or AA Exempt from Gen Ed MACRAO with a test score minimum of 100 or Michigan Transfer Agreement with a test score minimum of 100 or BA Competencies Waiver with a test score minimum of 100

COM 2230 Broadcast News Writing and Digital Editing Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency Theory and practice in broadcast news-writing, reporting, performing and editing. Writing Intensive course for broadcasting sequence in Journalism major. Offered Fall, Winter.

Prerequisites: COM 1500 with a minimum grade of C

Course Material Fees: \$50

COM 2240 Forensics Practicum Cr. 1-2

Training and participation in debate and contest speaking. Offered Every Term.

Prerequisites: COM 2110 with a minimum grade of C

Repeatable for 6 Credits

COM 2250 South End Workshop Cr. 3

Students work in various editing, reporting, and photographic positions at student newspaper. Offered Every Term.

Prerequisites: COM 2100 with a minimum grade of C

COM 2260 Digital Writing and Research Methods Cr. 3

This course prepares students to participate intelligently and critically in the production and consumption of digital media. The course emphasizes fundamental writing and research skills. Offered Fall.

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 2280 Digital Photojournalism Cr. 3

Theory and practical application of photojournalism. Emphasis on journalistic visual storytelling, use of digital camera equipment, theory of photography, and presentation through social media. Students must provide a 35mm DSLR or mirrorless camera with manual capabilities. Offered Yearly.

Course Material Fees: \$50

COM 2290 Fundamentals of New Media Communication Cr. 3

Interdisciplinary introduction to the study of new media by way of an investigation of both theories and applications of emerging forms of communication. Offered Fall.

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 2310 Introduction to Web Design Cr. 3

Introduces students to the current methods and procedures utilized to effectively design and maintain web pages and websites using various CMS (content management system) platforms. Offered Fall.

Course Material Fees: \$35

COM 2500 Oral Interpretation of Literature Cr. 3

Satisfies General Education Requirement: Cultural Inquiry

Oral performance approach to literature, fusing voice, body and meaning in the reading aloud of poetry, prose, drama; interaction of reader, listener, and literature. Offered Biannually.

COM 3010 Media Analysis and Criticism Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency
Formal properties and aesthetic considerations in media, especially film, television and interactive media. Offered Every Term.

Prerequisites: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$10

COM 3100 Public Affairs Reporting Cr. 3

Advanced news reporting, focusing on governmental stories. Offered Every Term.

Prerequisites: COM 2100 with a minimum grade of C

Course Material Fees: \$30

COM 3170 Fundamentals of Public Relations Cr. 3

Historical background of the profession of public relations; communication variables in public relations; emphasis on presentational techniques, publicity preparation and development of special events. Offered Fall, Spring/Summer.

Prerequisites: COM 1010 with a minimum grade of C or COM 2170 with a minimum grade of C or Oral Communication P=100/F=000 with a test score minimum of 100

COM 3210 News Editing Cr. 3

Copy editing, headline writing, AP style, online and print news presentation, preparation for different news platforms. Journalism skills course. Offered Every Term.

Prerequisites: COM 2100 with a minimum grade of C

Course Material Fees: \$15

COM 3230 The African-American Film Experience Cr. 4

Historical and contemporary portrayals of African American people in narrative and documentary film. Emphasis on filmic approaches to race relations, cinematic elaboration of racial stereotypes, and legitimation functions of film. Offered Yearly.

Restriction(s): Enrollment is limited to Undergraduate level students.

Equivalent: AFS 3200

COM 3250 Introduction to Organizational Communication Cr. 3

Introduction to major theories and principles used to guide the effective practice of communication within organizations. Offered Fall, Winter.

COM 3280 Advanced Digital Photojournalism Cr. 3

News photo field trips with instructor; Photoshop editing for newspapers and magazines. Development of a portfolio. Offered Biannually.

Prerequisites: COM 2280 with a minimum grade of C

COM 3300 Business and Professional Presentations Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency
Review and practice of various oral communication forms used in modern organizations. Topics include persuasive speaking, informative speaking, speech writing, multi-media presentations and business and report writing. Offered Every Term.

Prerequisites: COM 1010 with a minimum grade of C and ENG 2100 with a minimum grade of C or ENG 2110 with a minimum grade of C or ENG 2120 with a minimum grade of C or ENG 2210 with a minimum grade of C or ENG 2310 with a minimum grade of C or ENG 2390 with a minimum grade of C or ENG 2420 with a minimum grade of C or ENG 2560 with a minimum grade of C or ENG 2570 with a minimum grade of C or ENG 3010 with a minimum grade of C or ENG 3020 with a minimum grade of C or ENG 3050 with a minimum grade of C

Course Material Fees: \$10

COM 3380 Editing and Field Production Cr. 3

Theoretical, technical and creative storytelling processes of editing; development of technical competency in skills required for location production (camera, lighting, and sound). Offered Every Term.

Prerequisites: COM 1600 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major, minor, or concentration in Film, Film Honors, Film Studies, Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.

Course Material Fees: \$130

COM 3390 Producing and Directing Webisodes Cr. 3

The emerging genre of the webisodic series. Students work collaboratively as a production company throughout all aspects of pre-production, production, and post production of an online production. Offered Winter.

Prerequisites: COM 1600 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the Fine, Performing & Comm. Arts.

COM 3400 Theories of Communication Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency
Exploration of the role of theory in describing, explaining and predicting human communication behavior in face-to-face and mediated contexts. Offered Every Term.

COM 3990 Directed Study Cr. 1-4

Offered Every Term.

Repeatable for 4 Credits

COM 4010 Special Topics in Journalism Cr. 3

Special areas of interest, such as sports writing, business writing, columns and editorials. Offered Yearly.

Repeatable for 9 Credits

COM 4040 Diversity in Interpersonal Communication Cr. 3

Satisfies General Education Requirement: Diversity Equity Incl Inquiry, Global Learning Inquiry

Issues related to the study of interpersonal communication behaviors and patterns in different cultures. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Equivalent: AFS 4040

COM 4041 Rhetoric and the Body Cr. 3

Humanistic analysis, research, and theory in how rhetoric of/about the human body intersects with broader social concerns (e.g., consumerism, gender, disease and health, and race). Offered Biannually.

COM 4100 Feature Writing Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency
Advanced news reporting, focusing on feature writing. Offered Every Term.

Prerequisites: COM 3100 with a minimum grade of C

Course Material Fees: \$30

COM 4110 Studies of Legal Argument Cr. 3

Uses of legal argument in a variety of fields and contexts. Different methods of studying argument will be examined. Offered Yearly.

Prerequisites: COM 2110 with a minimum grade of C

COM 4130 Communication Ethics Cr. 3

Issues of responsible communication in a variety of contexts including mass, organizational, and interpersonal communication. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 4140 Popular and Celebrity Culture Cr. 3

Increasing significance of pop and celebrity culture in shaping cultural and political affairs. Modes of production and consumption of pop culture; understanding pop culture and its effects. Offered Yearly.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 4150 Communication and Conflict Cr. 3

Examination of the dynamics and processes of conflict across contexts with a focus on communicative theories and practices. Focus on developing and applying assessment and management knowledge and skills to real-world situations. Offered Biannually.

Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4170 Public Relations Writing Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency Writing for public relations purposes: backgrounders, fact sheets, press releases; brochures and newsletters. Offered Fall, Winter.

Prerequisites: COM 2030 with a minimum grade of C and COM 3170 with a minimum grade of C

COM 4190 Rhetorical Criticism Cr. 3

An introduction to various methods of rhetorical criticism through analysis of texts and artifacts in terms of persuasion and adaptation to audiences. Offered Fall.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4200 Nonverbal Communication Cr. 3

Channels and functions of nonverbal communication; contexts include: gender, culture, adult-infant interaction, therapy. Methods of study. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 4210 Research Methods in Communication Cr. 3

Quantitative and qualitative research methods designed to advance knowledge about human communication across applied settings and diverse contexts. Offered Every Term.

Prerequisites: COM 1500 with a minimum grade of C or COM 2000 with a minimum grade of C

Repeatable for 9 Credits

COM 4240 African Americans in Television Cr. 4

Historical overview of African Americans in radio and television with emphasis on three areas of study: news and documentary; entertainment and advertising; and ownership, employment and access. Offered Yearly.

Equivalent: AFS 4240

COM 4250 Reporting Race, Gender, and Culture Cr. 3

Issues of gender, culture and race in media coverage, with some content analysis. Preparation for students to handle this content with sensitivity and accuracy. Offered Every Term.

Prerequisites: COM 2100 with a minimum grade of C

COM 4270 Group Communication Cr. 3

Theory, research, and practice in group processes and problem-solving in small groups within professional contexts. Offered Biannually.

COM 4300 Intercultural Communication Cr. 3

Satisfies General Education Requirement: Diversity Equity Incl Inquiry, Global Learning Inquiry

Culture-general instruction in intercultural communication skills and theory. Offered Yearly.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 4310 Audio Production Cr. 3

Theory and practice in sound production techniques and experimentation with creative audio production. Offered Every Term.

Prerequisites: COM 1600 with a minimum grade of C and COM 2210 with a minimum grade of C or COM 2230 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$90

COM 4410 Television Production Cr. 4

Theory and practical application of techniques used in television production; use of graphic materials, design and staging concepts, lighting techniques and studio operation; the role of the television producer-director. Offered Every Term.

Prerequisites: COM 1600 with a minimum grade of C and COM 2210 with a minimum grade of C or COM 2230 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$90

COM 4500 Leadership Communication Cr. 3

Theory and application of leadership processes in for-profit and nonprofit organizations. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4560 Telecommunications Policy: A Political Economy Approach Cr. 3

Satisfies General Education Requirement: Writing Intensive Competency Introduction to both the process of developing telecommunications policies and the impact of these policies with particular reference to the United States. Offered Winter.

Prerequisites: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4680 WAYN Radio Cr. 2

Participation in WAYN on-line radio. Offered Every Term.

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4990 Directed Study Cr. 1-3

Supervised individual research. Offered Every Term.

Prerequisite: COM 2100 with a minimum grade of C

Repeatable for 4 Credits

COM 4996 Senior Honors Thesis Cr. 3

Overview of theory and research in communication; closely supervised research project that results in a paper of approximately twenty pages. Offered Yearly.

Restriction(s): Enrollment limited to students with a class of Senior.

COM 4997 Senior Assessment Essay in Film Studies Cr. 1

Preparation of formal paper demonstrating knowledge of methods of film analysis, film history, and film theory. Offered Every Term.

Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students with a major in Interdisciplinary Film Studies.

COM 5010 History of Communication Technologies Cr. 3

Traces the historical development of communication technologies, industry players and government policies, and assesses impact of the technologies in their historical context. Offered Yearly.

Prerequisites: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

COM 5020 Studies in Film History Cr. 3

Analysis of the development of a specific film genre, a director, or other historical aspect of the motion picture. Topics to be announced in Schedule of Classes. Offered Yearly.

Prerequisite: COM 2010 with a minimum grade of C or ENG 2450 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate or Undergraduate level students; enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$20

Repeatable for 12 Credits

COM 5040 Cultures and Rhetorics Cr. 3

Analysis of philosophical, social and cultural foundations of rhetorical theory and practice in different cultures. Cultures may include: African, Asian, Native American, Latin American, Arab, or Jewish. Offered for undergraduate credit only. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 5050 Special Topics Cr. 3

Selected topics in communication to be announced in the Schedule of Classes. No more than six credits may be elected in this special topics course in any graduate degree program Offered Irregularly.

Repeatable for 9 Credits

COM 5060 Documentary and Non-Fiction Film and Television Cr. 4

Study of the non-fiction film made for a social, cultural, or political purpose; screening and analysis of selected films. Offered Yearly.

Prerequisites: COM 2010 with a minimum grade of C or COM 2450 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$20

COM 5080 History and Law of American Journalism Cr. 3

History of journalism and the structure of the industry in America, including all media; emphasis on development of law relating to communication and changing understanding of the First Amendment. Offered Fall, Winter.

COM 5120 Public Address Cr. 3

Landmark moments of public address. What constitutes public address; relevance of public address studies. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 5130 Communication and Social Marketing Cr. 3

Principles of social marketing; student-driven group project. Offered Fall, Spring/Summer.

Prerequisites: COM 4210 with a minimum grade of C

COM 5140 Public Relations and Social Media Cr. 3

Examines social media strategies and how they can be constructed, implemented and evaluated in the context of public relations planning. Offered for undergraduate credit only. Offered Winter.

Prerequisites: COM 3170 with a minimum grade of C

COM 5160 Public Relations Campaigns and Issues Management Cr. 3

Capstone course for public relations majors. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. Offered for undergraduate credit only. Offered Winter.

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 5180 Family Communication Cr. 3

Message patterns and social signals in organized, systemic human units that are interdependent, usually due to blood connections, legal bonds, and/or explicit verbal commitments. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5190 Senior Seminar in Communication Cr. 3

Advanced study of theory and research in communication studies. Topics to be announced in schedule of classes. Offered Winter.

Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Communication.

Repeatable for 6 Credits

COM 5250 Professional Issues in News Media Management Cr. 3

Capstone course for journalism majors; must elect in last 21 credits before graduation. Ethics and management structure and practices of media organizations. Individual research projects. Offered Fall, Winter.

Prerequisite: COM 2230 with a minimum grade of C or COM 4100 with a minimum grade of C

COM 5270 Screenwriting Cr. 4

Satisfies General Education Requirement: Writing Intensive Competency Principles and techniques of writing for motion pictures. Analysis and study of professionally written scripts. Exercises in writing dramatic and non-fiction screenplays. This course fulfills the Writing Intensive Requirement for the Film major. Offered Yearly.

Prerequisite: COM 2210 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$10

Repeatable for 8 Credits

COM 5280 New Media Practices Cr. 3

Principles and practices of new media and interactive communication. Integrative applications include social networking, wikis, blogs, podcasting, websites and file sharing. Research projects. Offered Fall.

COM 5300 Layout and Design Cr. 3

Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. Offered Irregularly.

Prerequisite: COM 2100 with a minimum grade of C

Course Material Fees: \$30

COM 5310 Investigative Reporting Cr. 3

Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. Offered Irregularly.

Prerequisite: COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C

COM 5320 Health Communication Cr. 3

Communication demands of health care and health promotion; current communication issues and problems in modern health care systems; identification of communication strategies for health care consumers and providers. Offered for undergraduate credit only. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5330 Rhetoric of Visual Culture Cr. 3

Influence that vision and visual texts have in our culture. Critical examination of such texts, including photography, museums, monuments, the fashion industry, tattoos and body marking. Offered for undergraduate credit only. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5350 Media Arts Production Cr. 3

Key components of production for electronic media (field, audio, and television production). Production techniques, aesthetic understanding, directing skills. No credit after COM 5380 or COM 5400. Offered for graduate credit only. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$100

COM 5360 Gender and Communication Cr. 3

Analysis of gender communication issues within interpersonal, group, organizational, intercultural, public, and mass mediated contexts. Offered for undergraduate credit only. Offered Biannually.

Prerequisites: COM 2000 with a minimum grade of D-

Equivalent: GSW 5360

COM 5370 Social Science Theories of Persuasion Cr. 3

Theories of persuasion in communication; how theories can be applied to help solve communication-based social problems. Offered for undergraduate credit only. Offered Irregularly.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 5380 Video Field Production and Editing Cr. 3

Theory and practical application of video location production and post-production techniques. Digital non-linear editing and post-production software as used in creative development of original content. Offered Winter.

Prerequisites: May be taken concurrently: COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C and May be taken concurrently: COM 2210 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$100

COM 5381 TV News Reporting and Digital Editing Cr. 3

Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. Offered Fall, Winter.

Prerequisite: COM 2230 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.

Course Material Fees: \$125

COM 5384 Topics in Production Design and Theory Cr. 3

Theory and practical application in the aesthetic and technical considerations of production design. Topics may include: cinematography/lighting, sound design/mixing, experimental film/video, performance production, documentary preproduction, film/video graphic design. Offered Spring/Summer.

Prerequisite: COM 5380 with a minimum grade of C or COM 4310 with a minimum grade of C or COM 5350 with a minimum grade of C

Course Material Fees: \$100

Repeatable for 6 Credits

COM 5390 Digital Animation Cr. 3

Introduction to animation techniques, 2D to 2-1/2D to 3D; includes use of Adobe products such as After Effects. Discussion of alpha channels, masks, rotoscoping, layering, keyframe and behavioral-based animation. Offered Winter.

Prerequisites: COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C

COM 5400 Techniques of Film and Video Production Cr. 4

Capstone course option for majors in Media Arts and Studies; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. Offered Every Term.

Prerequisite: COM 3380 with a minimum grade of D- or COM 5380 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$150

COM 5410 Producer's Workshop Cr. 3

Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. Offered Yearly.

Prerequisites: COM 3380 with a minimum grade of C or COM 3390 with a minimum grade of C or COM 5380 with a minimum grade of C or COM 5381 with a minimum grade of C or AIN 3220 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$35

COM 5420 Director's Workshop Cr. 3

Organization and execution of the film and video director's tasks through production of a major creative project. Offered Yearly.

Prerequisite: COM 5400 with a minimum grade of C

Course Material Fees: \$125

Repeatable for 6 Credits

COM 5440 Film, Cinematography and Lighting Cr. 4

An immersion into the cinematic practices and applied theory of film and digital cinema including the art and technology of cinematography, lighting design, and non-linear post-production. Students will apply an understanding of exposure and color temperature control, workflow management, NLE systems and color grading to the creation of short cinematic works designed for their portfolios and for exhibition. Offered Biannually.

Prerequisite: COM 5400 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$125

COM 5460 Magazine Writing Cr. 3

Advanced feature writing: preparation of magazine features. Students focus on limited number of in-depth articles. Research, structure and writing techniques to produce publishable magazine-length articles. Offered Yearly.

Prerequisite: COM 4100 with a minimum grade of C

COM 5480 Special Topics in Media Studies Cr. 3

Topics may include: studies and practices in media management, legal issues in media, media and globalization, new digital platforms. Offered Yearly.

Restriction(s): Enrollment is limited to students with a major in Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

Course Material Fees: \$20

Repeatable for 12 Credits

COM 5500 Journalism and New Media Cr. 3

Theory and practical application of publishing journalistic works via new media. Emphasis on best practices and techniques of using social media for news coverage. Offered Yearly.

Prerequisite: COM 2100 with a minimum grade of C

Course Material Fees: \$30

COM 5510 Societal Effects of New Technologies Cr. 3

Capstone course; must elect in last 21 credits prior to graduation. Discusses the societal impact of traditional mass media and the evolving interactive technologies of computers and mobile networks as well as emerging technologies such as robotics. Offered Yearly.

Prerequisite: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

COM 5540 Film Criticism and Theory Cr. 3

Introduction to the major classical and contemporary theoretical and critical approaches to the study of film and screen arts, inclusive of Third Cinema theory, in a globalized, multi-screen media environment. Offered Fall.

Prerequisites: 2 of COM 2020, COM 3010, COM 3230, AFS 3200, COM 3400

COM 5600 Strategic Communication in Nonprofit and the Arts Organizations Cr. 3

An introduction to strategic communication theory and practice as it applies to non-profit organizations. Includes working with arts organizations to determine their public relations needs and developing a strategic communication campaign that addresses those objectives. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 5610 Advanced TV Production Cr. 3

Students work on producing live, recorded TV programs and work on a professional-style TV production crew. Positions include technical director, teleprompter operator, producers, audio, lighting, staging/set construction personnel, camera operators, editors. Offered Fall, Winter.

Prerequisite: COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C

Course Material Fees: \$135

Repeatable for 6 Credits

COM 5700 Political and Governmental Reporting Cr. 3

Covering politics, governmental and public affairs in the media. Offered Yearly.

COM 5900 Senior Project in Communication Studies Cr. 3

Combination of lectures and workshops to assist students in carrying out a service learning or individual research project. Offered for undergraduate credit only. Offered Winter.

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment is limited to students with a major in Communication Studies or Communication Studies Honors; enrollment limited to students in a Bachelor of Arts degree.

COM 5993 Writing Intensive Course Cr. 0

Satisfies General Education Requirement: Writing Intensive Competency Disciplinary writing assignments under the direction of a faculty member. Must be selected in conjunction with a designated corequisite; see section listing in Schedule of Classes for corequisites available each term. Satisfies the University General Education Writing Intensive Course in the Major requirement. No degree credit. Required for all Film Studies majors. Offered Every Term.

Prerequisites: ENG 2100-2120 with a minimum grade of C or ENG 2210 with a minimum grade of C or ENG 2310 with a minimum grade of C or ENG 2390 with a minimum grade of C or ENG 2420 with a minimum grade of C or ENG 2560 with a minimum grade of C or ENG 2570 with a minimum grade of C or ENG 3010-3050 with a minimum grade of C
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 6060 Teaching Communication at the Secondary Level Cr. 3

Philosophy, pedagogical issues, and methods for teaching speech in secondary schools. Offered Biannually.

COM 6070 Directing Forensics Cr. 3

Philosophy and methods of directing high school and college forensics programs; techniques of coaching for debate, oratory, extempore speaking and other reading and speaking contests. Offered Biannually.

COM 6100 Speech Writing Cr. 3

Preparation and presentation of speech manuscripts. Emphasis on style of writing, use of supporting materials and factors of interest. Special problems of ghost-writing considered. Offered Biannually.

COM 6140 Public Relations Theory Cr. 3

This course provides a foundational grounding in public relations theories and examines them in different communication contexts, including mediated, crisis, and international. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6180 Principles of Health Communication Cr. 3

Graduate survey of theory, research and practice in communication; emphasis on collaborative patient-provider interactions and health campaigns. Offered for graduate credit only. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6190 Internship Cr. 1-3

On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. Offered Every Term.

Repeatable for 6 Credits

COM 6200 Theories of Small Group Processes Cr. 3

Theory and research on communication in the small, task-oriented group. Offered Fall.

COM 6220 Dispute Resolution and Communication Technology Cr. 3

Conflict in online environments; development of Online Dispute Resolution (ODR). Hands-on work with state-of-the-art ODR technologies via several simulations. Offered Biannually.

COM 6250 Organizational Communication Cr. 3

Theoretical review of the structure process and function of communication within and between organizations. Analysis of current and emerging issues in the theory and research of organizational communication. Offered Fall.

COM 6270 New Media Theory Cr. 3

Analysis of new media and interactive communication processes. Emphasis on critical theory and cultural studies in relation to interpersonal, group and organizational contexts. Research projects. Offered Yearly.

COM 6280 Reporting on Diversity Cr. 3

Recognition and acceptance of differences in culture, ethnicity, gender, and alternative lifestyles; sensitivities in writing and publishing; for students intending careers in the media. Offered for graduate credit only. Offered Yearly.

COM 6310 Allesee Lectures in Media Cr. 1

Through public lectures, screenings and discussion sessions, this course provides critical and analytical approaches to the study of work by leading artists, professionals and/or scholars in the fields of film, media arts, or broadcast journalism. Offered Yearly.

Restriction(s): Enrollment limited to students with a class of Unranked Grad, Junior or Senior; enrollment limited to students in the Fine, Performing & Comm. Arts.

Repeatable for 3 Credits

COM 6350 Communication, Culture, and Conflict Cr. 3

Overview of communication theory and practice as it relates to issues of culture, conflict and dispute resolution. Offered Fall.

COM 6410 Allesee Master Class Cr. 1-3

The Allesee Master Class provides students the opportunity to work with leading artists, professionals, and/or scholars in the fields of film, media arts, or broadcast journalism develop and refine professional and creative skills in a production environment. Offered Yearly.

Repeatable for 6 Credits

COM 6510 Michigan Creative Film Alliance Cr. 3

Production company. Students develop expertise and gain experience in professional film practices while collaborating in the off-campus planning, production, promotion and distribution of significant film/media projects. Offered in conjunction with Michigan State University and University of Michigan. Offered Irregularly.

Repeatable for 6 Credits

COM 6530 Audience Measurement and Survey Techniques Cr. 3

Theory and application of quantitative and qualitative research techniques in surveying audiences for electronic media. Offered for graduate credit only. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6680 Directed Projects in Film and Media Cr. 1-3

Advanced individual projects. Offered Every Term.

Prerequisite: COM 5400 with a minimum grade of C

Repeatable for 3 Credits

COM 7000 Introduction to MA Studies in Communication Cr. 3

Fundamentals of scholarly research and writing at the graduate level. Offered Fall, Spring/Summer.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7010 Special Topics Cr. 3

Selected topics in communication to be announced in the Schedule of Classes. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7011 Intro: Professional Practices in Media Cr. 3

Bridge course for new MA students who do not have a professional background or undergraduate degree in journalism or public relations. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7040 Language and Power Cr. 3

Ways in which language is used as a device of oppression and liberation. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7110 Theory of Argument Cr. 3

Advanced studies in argumentation, including the structure of reasoning, the organization of arguments, strategies of argument, and the nature of proof. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7120 Contemporary Political Campaigns Cr. 3

Study of methods for analyzing political campaigns; a critical evaluation of presidential campaigns from 1960 to the present. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7130 Research in Social Movements Cr. 3

Methods for analyzing social movements; critical evaluation of contemporary social movements such as: civil rights, feminist, gay and lesbian rights, white supremacy, and environmental. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7140 Public Relations Campaigns and Issues Management Cr. 3

Management functions of public relations campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on prominent critical rhetorical approaches to public relations planning and evaluations. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7150 Micro-Level Organizational Communication Cr. 3

Communicative processes and behaviors that affect individuals in organizations; quality and quantity of workplace communication at dyadic and group levels. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7155 Theories of Interpersonal Communication Cr. 3

Survey of theory and research on interpersonal interaction, with special emphasis on social perception, self-presentation, and the formation of relationships in interaction. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7160 Crisis Communication Cr. 3

Theoretical and case-study approach to communicative aspects of organizational crisis management. Topics include post-crisis response, crisis sensing, crisis planning. Offered Biannually.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7165 Communication and Issue Management Cr. 3

Theoretical and case study approach to management of public policy issues facing organizations. Topics include: public relations, issue monitoring, environmental uncertainty. Offered Biannually.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7170 Health Communication Cr. 3

Theory and research in health communication; issues of patient-provider communication and health campaigns. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7190 Classical Rhetorical Theory Cr. 3

Critical analysis of the Sophists, Plato, Aristotle, Cicero, and others on rhetoric. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7200 Rhetoric of Visual Culture Cr. 3

Critical analysis of symbolic and performative dimensions of visual culture. Theoretical and material force of photography, architecture, landscape, museums, public memorials, and others. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7210 New Media and Strategic Communication Cr. 3
Fundamental theories and practical applications of social media, and its strategic use in public relations and professional communication. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7220 Professional Issues in Applied Communication Cr. 3
Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7240 Communication Consulting and Training Cr. 3
Theoretical and pragmatic approaches to the design and implementation of strategic communication changes in organizations. Topics: role of change, change strategies, behavioral and structural change, design of communication audits, communication training methods, and relations with client organizations. Offered Biannually.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7250 Rhetorical Criticism Cr. 3

Principles of criticism as applied to public address; analysis of standards and methods of evaluation; readings in modern criticism of public address. Research project. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7260 Quantitative Research Methods in Communication Cr. 3

Methods of data collection and analysis in communication research, approaches to measurement, research design, and other quantitative methods of communication research. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7270 Advanced Screenwriting Cr. 4

Research and writing for creation of full-length dramatic or documentary film and television scripts. Offered Yearly.

Prerequisite: COM 5270 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$10

COM 7280 The Rhetoric of Kenneth Burke Cr. 3

Kenneth Burke's theory of rhetoric as it evolved through his literary, social criticism, dramatism, and logology periods. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7290 Contemporary Rhetorical Theory Cr. 3

Exploratory analysis of a broad spectrum of recent works relevant to the art of discourse. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7300 Feminist Rhetorical Criticism Cr. 3

Investigation of philosophical and practical issues inherent in feminist approaches to rhetorical theory and criticism. Offered Biannually.

Prerequisite: COM 7250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7330 Advanced Layout and Design Cr. 3

Advanced planning, development and production processes essential to creation of corporate publications; including brochures, newsletters, annual reports, marketing collateral materials, grant and proposal documents. Writing and strategic communication emphasis. Offered Irregularly.

Prerequisite: COM 5300 with a minimum grade of C and COM 5500 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$30

COM 7340 Interviewing Cr. 3

Theory and research on interviewing across a range of contexts. Topics include: constructing questions and protocols, listening, role, self-presentation, social understanding. Contexts may include screening, counseling, legal, journalism and research. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7350 Rhetoric of Citizenship and National Identity Cr. 3

Theoretical examination of the structure and force of national identity and citizenship discourse. Analysis of current and emerging issues in citizenship studies. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7360 Qualitative Research Methods in Communication Cr. 3

Theoretical bases of qualitative research in communication and the development of skills in conceptualizing/designing qualitative research projects in communication, gathering data, analyzing data (using online software), and writing qualitative research. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7365 Ethnographic Methods for Communication Research Cr. 3

Design, implementation and evaluation of ethnographic and participant/observation research studies in communication. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7380 Advanced Media Editing Cr. 3

Principles of video and film editing; exercises and assignments covering pace, meaning, special effects; styles of editing related to genres; non-linear editing software programs. Offered Fall, Winter.

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$30

COM 7410 Communication Theory Cr. 3

Systematic analysis of major twentieth century theories of communication, with a discussion of their historical and philosophical foundations. Discussion and critical review of recent developments in communication theory. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7420 Seminar in Directing Film and Video Cr. 4

Research and production of film and videotapes for professional distribution and exhibition. Offered Fall, Winter.

Prerequisite: COM 5420 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$125

COM 7500 Seminar in Mass Media Cr. 3

Advanced topics in mass communication theory and research. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7510 Seminar in Research Methods Cr. 3

Advanced and focused methods of research in communication, journalism and media studies. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7520 Theories of Media Effects Cr. 3

Survey of research and theory in mass communication effects on individuals and social systems. Processes of mass media influence; role of mass communications in society. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 998.99 Credits

COM 7530 Critical Mass Communication Theory Cr. 3

Foundational readings and concepts; theoretical perspectives of critical theory and cultural studies. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7580 Content Analysis Cr. 3

Theory and practice in quantitative techniques for analyzing texts. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7610 Feminist Media Theory and Criticism Cr. 3

History of feminist film and television theory and criticism since the 1970s; methods for textual analysis, the theories that inform these methods, and media scholarship other than textual analysis. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7700 Mass Media and Political Communication Cr. 3

Mass media research methods for political communication studied and applied. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7810 Seminar in Communication Education Cr. 3

Philosophy and approaches to teaching communication on the college level. Topics include objectives, evaluation, motivation and teaching strategies. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7840 Studies in Communication Education Cr. 3

Research in communication education: issues, trends and controversies as reflected in major journals. Offered Irregularly.

Prerequisite: COM 7810 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7990 Directed Study: MA Cr. 1-4

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7991 Directed Study: PhD Cr. 1-4

Research in major field for advanced graduate students. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7999 Master's Essay Direction Cr. 1-3

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8000 Introduction to PhD Studies Cr. 3

Introduction to perspectives, approaches and methods of communication research. Required during first term of Ph.D. study in the Communication Department. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8170 Seminar in Interpersonal Communication Cr. 3

Various topics in interpersonal communication. Taught on a term-specific basis; see Schedule of Classes for current offerings. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8290 Seminar in Communication Studies Cr. 3

Advanced topics in communication and rhetorical theory. Offered Irregularly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 8350 Advanced Study in Rhetorical Criticism Cr. 3

Study of important decisions in rhetorical criticism; two critical projects refined throughout the term in context of critical process, perspectives and approaches. Offered Biannually.

Prerequisite: COM 7250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 8520 Seminar in Film Cr. 3

Topics vary with instructor. Consult the Departmental office. Offered Biannually.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 8999 Master's Thesis Research and Direction Cr. 1-8

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 8 Credits

COM 9990 Pre-Doctoral Candidacy Research Cr. 1-8

Research in preparation for doctoral dissertation. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 12 Credits

COM 9991 Doctoral Candidate Status I: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 9992 Doctoral Candidate Status II: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9991 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9993 Doctoral Candidate Status III: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9992 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9994 Doctoral Candidate Status IV: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9993 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9995 Candidate Maintenance Status: Doctoral Dissertation Research and Direction Cr. 0

Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$348.67

Repeatable for 0 Credits