

# KHS - KINESIOLOGY, HEALTH AND SPORT STUDIES

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## **KHS 5900 Research Methods in KHS Cr. 3-4**

Research proposal preparation, including literature review, hypothesis construction, research design, and computer-aided data analysis. Application of skills to critical reading of primary sources. Offered Fall, Winter.

## **KHS 6410 Introduction to Sports Administration Cr. 3**

Current categories of competitive sports and athletics identified and analyzed to determine potential administrative positions in their structures and the qualifications necessary for each position. Offered Fall, Winter.

## **KHS 6530 Professional Sports Administration Cr. 3**

Introduction to the business strategies of a professional sports team, including an in depth look at breaking into the industry, the importance and value of community affairs, corporate sponsorship, business public relations and player relations. Offered Winter.

## **KHS 6531 Sports Event Management Cr. 3**

Comprehensive study of the planning, maintenance, operations, financial considerations, customer engagement, and personnel management of sporting events and the facilities that host the events. Offered Spring/Summer.

## **KHS 6540 Workshop in Kinesiology, Health and Sport Studies Cr. 1-3**

Exploration of topics of current interest for the profession. Offered Spring/Summer.

**Restriction(s):** Enrollment limited to students in the College of Education.

**Repeatable for 12 Credits**

## **KHS 6550 Publicity, Promotion and Public Relations Cr. 2**

Practical marketing methods and procedures used in promotion of athletics and related fields. Development of proposals, workshops, public relations policies. Offered Fall.

## **KHS 6560 Media Design and Communication Cr. 3**

Examines the impact sports and the media have on each other and explores the use of technology in promoting, marketing, and managing health, PE, recreation, and sports programs. Offered Winter.

## **KHS 6570 Sports Marketing Cr. 3**

Concepts and principles of marketing as applied to sports. Topics include: structure of sports industry, sports markets and products, market research, and sports sponsorships. Offered Fall.

## **KHS 6640 Legal Issues in Health, Physical Education, and Recreation Cr. 3**

Identification and analysis of legal issues in the health, physical education, and recreation profession. Review of relevant litigation patterns. Offered Yearly.

## **KHS 6660 Risk Management in Physical Education and Sports Cr. 3**

Fundamentals of safety and liability and the risks involved in managing activity-related programs. Development of knowledge and skills to recognize potential litigation in management, supervision and administration. Offered Fall.

## **KHS 6661 Equity and Access in Sport Cr. 3**

Historical and contemporary sport and physical activity experience in context of race, socioeconomic class, gender, age, disability, and culture. Offered for graduate credit only. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 6750 Fieldwork in KHS Cr. 1-4**

Professional experience in public or private institutions relevant to student's specialization. Supervision by professional supervisor and university faculty. Can be taken at any time during student's program. Offered Fall, Winter.

**Repeatable for 8 Credits**

## **KHS 7300 Interscholastic Athletic Directing Cr. 3**

Michigan and national interscholastic athletic directing organizations; issues and skills to direct athletic programs in middle and secondary education. Philosophy, personnel, financial and general athletic policies and guidelines. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 7310 Collegiate Athletic Administration Cr. 3**

NCAA and NAIA as governing bodies. Difference in divisions and compliance rules for each division. Current collegiate athletic occupations; current issues and future trends in collegiate athletics. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 7540 Concepts of Management in Health, Physical Education, and Recreation Cr. 3**

Responsibilities and concerns of administrators of health, physical education and recreation programs. Basic administrative procedures, policy-making and evaluation; establishment of program goals; alternative management styles; leadership principles. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 7580 Entrepreneurship and Fund Raising in Kinesiology, Health and Sport Studies Cr. 2**

Entrepreneurial opportunities created by changing trends and developments in athletics and KHS; development and study of current fundraising concepts and ideas. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 7581 Sport Finance Cr. 3**

Understanding financial management for planning, administering, and evaluating financial performance of sport-related entities. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 7990 Special Problems in KHS Cr. 1-3**

Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 9 Credits**

## **KHS 7999 Master's Essay and Project Direction Cr. 3**

Development and review of essay or project. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 9 Credits**

## **KHS 8540 Theories of Health Behavior Cr. 3**

Overview of select social and behavioral theories used to understand health-related behaviors and develop interventions. Offered Biannually.

**Restriction(s):** Enrollment is limited to Graduate level students.

## **KHS 8700 Research in the Psychosocial Aspects of Physical Activity Cr. 3**

Development of in-depth understanding of psychosocial aspects of research in physical activity (exercise, sport, leisure activity). Offered Winter.

**Restriction(s):** Enrollment limited to students with a class of Doctorate; enrollment is limited to students with a major in Kinesiology; enrollment is limited to Graduate level students; enrollment limited to students in a Doctor of Philosophy degree.

**KHS 8750 Internship in KHS Cr. 1-8**

Professional experience in public or private institutions relevant to student's field of specialization. Initial plan of involvement and final evaluation. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 8 Credits**

**KHS 8999 Master's Thesis Direction Cr. 1-8**

Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 8 Credits**

**KHS 9600 Doctoral Seminar in Kinesiology, Health and Sport Studies Cr.**

**3**

Introduction to active programs of research in the field of kinesiology; research presentations and discussion by faculty, guest lecturers and students. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Doctor of Philosophy degree.

**KHS 9601 Professional Seminar Cr. 1**

Critical examination, presentation, and discussion of current interest in kinesiology and health. The emphasis is on interdisciplinary communication and presentation skills. Offered Every Term.

**Restriction(s):** Enrollment limited to students in a Doctor of Philosophy degree.

**Repeatable for 6 Credits**