

COMMUNICATION AND NEW MEDIA (GRADUATE CERTIFICATE)

CSC 5750	Principles of Web Technology
LDT 7210	Emerging Technologies for Digital Learning
Total Credits	
12	

The Communication and New Media Graduate Certificate emphasizes theory, production, and application of new media technology. The program reflects developments in communication, computer, and telecommunications technologies. Students completing the Certificate will be exposed to and have a basic understanding of the theoretical and applied aspects of new media and communication. Competencies achieved will include, but are not limited to:

1. Awareness of trends toward new media convergence and communication theories;
2. Knowledge of new media effects and audiences; uses of new communication modes; and
3. Recognition of multi-media methods used in online and mobile communications.

Additionally, the program will familiarize students with the design and evaluation of communication messages and software applications.

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>). In addition, at least a 3.0 grade point average in the upper division of undergraduate coursework and a personal statement of one-two pages regarding interest in the program and career goals are required. Eligibility for this program is limited to persons holding an undergraduate degree from an accredited education institution in communication or a related field.

Certificate Requirements

The Certificate requires satisfactory completion of twelve credits from the curriculum outlined below. Courses must be completed with a minimum grade point average of 3.0 or better, and must be completed within three years of the enrollment. The Certificate allows maximum six credits to count toward both the Certificate and a relevant M.A. in the Department only when there is concurrent enrollment in the Certificate and the M.A. programs. Transfer of credit from other institutions may NOT be applied toward the credits required for the certificate. All course work must be completed in accordance with the regulations of the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/academic-regulations/>) and the College of Fine, Performing, and Communication Arts (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/academic-regulations/>).

Code	Title	Credits
Required Courses		
COM 6050	New Media Practices	3
COM 6270	New Media Theory	3
Elective Courses		
Select minimum of six credits of the following:		6
COM 5300	Layout and Design	
COM 5500	Journalism and New Media	
COM 6220	Dispute Resolution and Communication Technology	
COM 6530	Audience Measurement and Survey Techniques	
COM 7990	Directed Study: MA	