BUSINESS (GRADUATE CERTIFICATE)

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (http://bulletins.wayne.edu/graduate/general-information/admission). In addition, applicants must have earned a minimum g.p.a. of 3.0 in their undergraduate/graduate program. Applicants who already have a business or related degree are not eligible.

The Graduate Certificate in Business is designed to provide non-business undergraduates fundamental knowledge in the basic functional areas of business administration: accounting, finance, management, and marketing.

The Certificate program requires successful completion of thirteen credits consisting of six courses: four functional basic required courses (eight credits); a foundation elective course (two credits); and a functional elective course (three credits). Courses are to be chosen from the following.

### Functional Basics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 6000</td>
<td>Introduction to Accounting and Financial Reporting</td>
<td>2</td>
</tr>
<tr>
<td>BA 6005</td>
<td>Basics of Financial Management</td>
<td>2</td>
</tr>
<tr>
<td>BA 6015</td>
<td>Marketing Foundations</td>
<td>2</td>
</tr>
<tr>
<td>BA 6020</td>
<td>Contemporary Principles of Management</td>
<td>2</td>
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### Foundation Electives

Select one of the following: 2

- BA 6010 Basics of Business Economics
- BA 6025 Basics of Production/Operations Management
- BA 6090 Quantitative Analysis: Theory and Application

### Functional Electives

Select one of the following: 3

- BA 7000 Managerial Accounting
- BA 7020 Corporate Financial Management
- BA 7040 Managing Organizational Behavior
- BA 7050 Marketing Strategy
- BA 7070 Social Perspectives on the Business Enterprise

Total Credits 13