

BUSINESS (GRADUATE CERTIFICATE)

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>). In addition, applicants must have earned a minimum g.p.a. of 3.0 in their undergraduate/graduate program. Applicants who already have a business or related degree are not eligible.

Program Requirements

The Graduate Certificate in Business is designed to provide non-business undergraduates fundamental knowledge in the basic functional areas of business administration: accounting, finance, management, and marketing.

The Certificate program requires successful completion of five courses, chosen from the following:

Code	Title	Credits
Functional Basics		
ACC 6000	Introduction to Accounting and Financial Reporting	3
FIN 6005	Basics of Financial Management	3
MGT 6020	Contemporary Principles of Management	2
MKT 6015	Marketing Foundations	2
Functional Electives		
Select one of the following courses:		3
ACC 7000	Managerial Accounting	
FIN 7020	Corporate Financial Management	
MGT 7040	Managing Organizational Behavior	
MGT 7070	Social Perspectives on the Business Enterprise	
TIS 7505	Information Analytics: Inbound Information Technology	
Total Credits		13