

# MIKE ILITCH SCHOOL OF BUSINESS

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Dean: Virginia Kleist

The Mike Ilitch School of Business is a professional school concerned with the theory and practice of business administration. The primary objectives of the School are to provide a contemporary education of high quality for business administration students, to develop new knowledge through research and to encourage application of its findings. To this end, in addition to their instructional services, the faculty has been a continuing source of notable scholarly publications and it is a special strength of the School that this research faculty teaches both undergraduate as well as graduate courses.

This School has a tradition of instructional programs exemplifying high standards for both faculty and students as is acknowledged by the accreditation of the AACSB International (the Association to Advance Collegiate Schools of Business) for both the baccalaureate and master's degree programs. The School provides relevant, comprehensive business education through programs that serve recent high school graduates as well as more mature student populations. The student body is racially and ethnically diverse, commuting, and often working and raising families. To meet the needs of these students, the School schedules classes on campus, at the University Oakland Center and online.

The Mike Ilitch School of Business also recognizes its obligation to community service. As part of an urban university, the School makes a special commitment to foster basic and applied research that will benefit business enterprises. Equally important is the dedication to excellence in the instructional programs that create and support the business leadership that is critical to the continuing revitalization of southeastern Michigan.

## Mission Statement

Our mission is to prepare our students for challenging and rewarding careers, advance the boundaries of scholarly and practitioner knowledge, and enhance the economic vitality of the city of Detroit, the state of Michigan and beyond through our programs, research and community engagement.

## Undergraduate Program

The undergraduate program begins with students acquiring an educational foundation in several introductory business courses and in the basic sciences and the humanities. During the third and fourth years, students follow a program designed to provide professional education in the major. Students may select majors in accounting, finance, global supply chain management, management, information systems management, and marketing. Degrees of Bachelor of Science in Business Administration or Bachelor of Arts in Business Administration are awarded; post-bachelor certificates in accounting and information systems management are also offered. For additional undergraduate information, consult the Wayne State University Undergraduate Bulletin.

## Graduate Program

The program leading to the Master of Business Administration degree educates graduate students for professional careers in business administration. The program requires a minimum of thirty-six graduate credits beyond the pre-professional foundation requirements. Graduate courses are offered at both on- and off-campus locations during the late afternoon and evening, and online. It is possible for students to complete

their M.B.A. online, onsite, or through a combination of online and onsite courses.

The program leading to the Master of Science in Accounting is designed to prepare individuals for careers in accounting in public accounting firms, private industries, financial institutions, and government and nonprofit organizations. The program requires a minimum of thirty credits beyond the foundation requirements. Courses are offered in the late afternoon and evening.

The program leading to the Graduate Certificate in Business is designed to equip non-business degree holders with relevant business knowledge pertaining to the daily operations of business in corporate, non-profit and entrepreneurial settings. The program requires a minimum of thirteen credits. Courses are offered in the late afternoon and evening or online.

The Doctor of Philosophy in Business Administration prepares persons interested in careers in research and university teaching. The core goals for Ph.D. students are the creation of new knowledge through research and excellence in teaching. This program offers concentrations in finance, management, and marketing.

## Accreditation

Mike Ilitch School of Business programs are accredited as follows:

*School:* Accreditation Council of AACSB International: The Association to Advance Collegiate Schools of Business. (AACSB)