MEDIA ARTS AND STUDIES
(B.A.)

The major in Media Arts and Studies prepares students for careers in a wide range of media industries (such as radio, television, film and interactive media), for graduate programs in production and media studies, and to compete in a rapidly changing technological world. By integrating the history, theory and analysis of media culture, practices, and technology with production experience and internship opportunities, the program prepares students to think critically and creatively about media and become skilled communicators who are socially, ethically and aesthetically astute.

In addition to the coursework below, students must complete all of the department’s general degree requirements (http://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/ba-requirements).

**Major Requirements:** The major in Media Arts and Studies requires completion of a minimum of forty to forty-two credits in coursework as outlined below.

**Required Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COM 1500</td>
<td>Survey of Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM 1600</td>
<td>Introduction to Audio-Television-Film Production</td>
<td>3</td>
</tr>
<tr>
<td>COM 1610</td>
<td>Fundamentals of New Media Production</td>
<td>3</td>
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<tr>
<td>COM 2010</td>
<td>(VP) Introduction to Film</td>
<td>4</td>
</tr>
<tr>
<td>COM 2210</td>
<td>Media Writing and Storytelling</td>
<td>3</td>
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**History and Analysis Courses**

Select two of the following:

- COM 3010 (WI) Media Analysis and Criticism
- COM 4560 (WI) Telecommunications Policy: A Political Economy Approach
- COM 5010 History of Communication Technologies

**Production Courses**

Select two of the following:

- COM 3380 Editing and Field Production
- COM 4310 Audio Production
- COM 4410 Television Production

**Capstone Course**

- COM 5400 Techniques of Film and Video Production
- or COM 5510 Societal Effects of New Technologies

**Electives**

Select nine credits of the following (at least three credits must be at the 5000 or 6000 level):

- COM 2020 (VP) History of Film
- COM 2230 (WI) Broadcast News Writing and Digital Editing
- COM 2290 Fundamentals of New Media Communication
- COM 3010 (WI) Media Analysis and Criticism
- COM 3230 The African-American Film Experience
- COM 3380 Editing and Field Production
- COM 3390 Producing and Directing Webisodes
- COM 4240 African Americans in Television
- COM 4310 Audio Production
- COM 4410 Television Production

- COM 4560 (WI) Telecommunications Policy: A Political Economy Approach
- COM 4680 WAYN Radio
- COM 5010 History of Communication Technologies
- COM 5020 Studies in Film History
- COM 5060 Documentary and Non-Fiction Film and Television
- COM 5270 (WI) Screenwriting
- COM 5280 New Media Practices (Online)
- COM 5380 Video Field Production and Editing
- COM 5381 TV News Reporting and Digital Editing
- COM 5384 Topics in Production Design and Theory
- COM 5390 Digital Animation
- COM 5400 Techniques of Film and Video Production
- COM 5410 Producer’s Workshop
- COM 5420 Director’s Workshop
- COM 5440 Film, Cinematography and Lighting
- COM 5480 Special Topics in Media Studies
- COM 5510 Societal Effects of New Technologies
- COM 5540 Film Criticism and Theory
- COM 5610 Advanced TV Production
- COM 6190 Internship (Max. 6)
- COM 6270 New Media Theory
- COM 6310 Allesee Lectures in Media
- COM 6410 Allesee Master Class
- COM 6680 Directed Projects in Film and Media

**Total Credits:** 40-42

**Departmental Honors Program**

The Communication Department Honors program offers capable students the opportunity to pursue independent study and to work closely with department faculty members. Completion of the honors major results in an honors degree designation on the diploma.

**Departmental Honors Requirements**

In order to enter the departmental honors program students must have achieved academic excellence in previous work, such as a high school g.p.a. of 3.5 or a college or university g.p.a. of 3.3. Students must meet all regular major requirements including the following: three honors-option courses within their major at the 2000 level or above, taught by full-time faculty members (internships cannot satisfy this requirement), at least one 4000-level seminar offered through the Liberal Arts and Sciences Honors Program, a senior honors thesis under the direction of a faculty advisor in their major area (COM 4996) and maintain a minimum g.p.a. of 3.3 cumulative and in the major.