

# EDUCATIONAL OUTREACH

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<http://www.educationaloutreach.wayne.edu> (<http://www.educationaloutreach.wayne.edu/>)

*Vice President for Academic Student Affairs and Global Engagement:*

*Director, Business Affairs:* Heather Howell

*Director, Educational Outreach and Transfer Initiatives:* Michael Quattro

*Associate Director, Educational Outreach:* Stacy Jackson

*Program Manager, Schoolcraft Center:* Gail Stanford

*Program Coordinator:* Lindsay Taipala

*Associate Director, Executive and Professional Development:*

*Marketing Coordinator:* Carol Baldwin

Educational Outreach is principally responsible for Wayne State University's off-campus offerings including online programs and courses. This division administers academic off-campus course offerings and programs for most Schools and Colleges of the University; the University Summer Session; and the partnership degree programs at University centers located on community college campuses. Educational Outreach staff coordinate relationships with community colleges partners and oversee transfer student recruitment and retention via the Transfer Student Success Center. Additionally, the division oversees credit and non-credit executive education, certificate, professional development and continuing education programs for the University.

The Division operates several instructional centers in the Detroit metropolitan area as well as in other selected locations in Michigan, and delivers distance learning and online instructional programs. Through these outreach efforts, WSU is able to serve and meet the educational needs of a diverse student audience: working adults who are unable to pursue traditional on-campus programs of study; persons who desire courses of instruction at or near their place of employment; and others who are simply taking courses to enrich their educational background or improve their technical skills.

## Dual Enrollment Cohort Programs

Educational Outreach coordinates dual enrollment cohort programs for eligible high school students in interested school districts. Dual enrollment cohort programs may be offered on site within the school district or at any of the Wayne State University campuses. For information regarding Dual Enrollment Cohort Programs, telephone: 313-577-1430.

## Visitor Program (Non-Credit)

Educational Outreach also administers the University's Visitor Program. Under this program, adults can attend a wide range of selected University courses, both on and off campus, provided classroom space is available. No grade or academic credit may be earned, and students may not be registered for courses taken for credit simultaneously with courses taken under the Visitor Program.

The Visitor Program allows any adult who is not currently enrolled in credit courses at Wayne State University to attend a wide range of University courses in a noncredit status. Visitor status students do not receive academic credit and do not receive acknowledgement on transcripts. Provided space is available and permission has been granted, adults may enroll as visitors in most of the courses listed in the Schedule of Classes.

It is not necessary to be formally admitted to the University to take advantage of the Visitor Program. Visitor status students do not submit

written work or take examinations. Registration for both on-campus and off-campus classes takes place the first two weeks of classes and is processed by the Division of Educational Outreach, located on the main campus.

Students enrolled in the Visitor Program are assessed one-half of the undergraduate resident lower division credit hour rate for each credit hour plus a non-refundable Registration Fee equal to one-half of the regular Registration fee and the full per credit hour undergraduate Student Service Credit Hour Fee. Payment of tuition and fees are due at the time of registration. Tuition must be paid in full at the time of registration. Payment is accepted by money order, check, Discover, Master or Visa Card. Money orders or checks must be drawn from a United States bank and cannot be starter checks. Students may register in person or by calling: 313-577-4682.

## Travel Study

Sponsoring schools and colleges in the University offer travel study programs through the Division of Educational Outreach. Most programs occur in the spring/summer sessions; times and locales vary each year. Travel study refers to programs in the United States. Please refer to the Office of International Programs (<http://bulletins.wayne.edu/undergraduate/general-information/international-programs/>) for study abroad programs. Recent travel study programs include:

**College of Liberal Arts and Sciences:** Biological Sciences: marine lab at the Florida Keys; field studies at Fish Lake, Michigan

**College of Education:** Science Education: ecology courses at Higgins Lake, Michigan

**College of Fine, Performing and Communication Arts:** Fashion Merchandising: design in New York City

## Extension Centers

*Director, Educational Outreach and Transfer Initiatives:* Michael Quattro

*Associate Director, Educational Outreach:* Stacy Jackson

*Program Manager, Schoolcraft Center:* Gail Stanford

The Division of Educational Outreach operates several instructional centers in the Detroit metropolitan area as well as in other selected locations in Michigan. Through these outreach locations, the University is able to serve and meet the educational needs of a diverse student audience. The locations of the centers are listed below.

SCHOOLCRAFT COLLEGE

39201 W. Seven Mile Road

Jeffress Center, Suite 320

Livonia, MI 48152

Telephone: 734-853-3450

Fax: 734-853-3446

Email: [schoolcraft@wayne.edu](mailto:schoolcraft@wayne.edu)

UNIVERSITY CENTER AT MACOMB

44575 Garfield Road

Clinton Township, MI 48038

Telephone: 586-263-6700; 313-577-6261

Fax: 586-263-6120

Email: [macomb@wayne.edu](mailto:macomb@wayne.edu)

ADVANCED TECHNOLOGY EDUCATION CENTER

14601 East 12 Mile Road

Warren, MI 48088

Telephone: 586-447-3905; Fax: 586-447-3907

Email: [atec@wayne.edu](mailto:atec@wayne.edu)

## Registration for Off-Campus Courses

Registration for off-campus academic courses is held during the regular registration periods for each semester. For specific registration information, telephone: 313-577-3541 or 313-577-4682.

Fees for credit classes are the regularly established fees of Wayne State University, which are published each semester in the University Schedule of Classes (<http://classschedule.wayne.edu/>). All fees are subject to change at any time without notice by action of the Board of Governors of the University.

## Non-Matriculant Advising

Persons who wish to enroll in credit courses offered through this division and who have NOT been formally admitted to the University are registered as non-matriculated students in the College of Liberal Arts and Sciences. Students are advised to consult the non-matriculant advisor as well as the specific degree program requirements cited in this bulletin, and are urged to process formal application and admission documents as soon as possible. Upon admission to a Wayne State school or college, credits earned in non-matriculant status may be applied toward degrees subject to the approval of the admitting school or college.

## Admission Requirements

Most credit courses offered through Educational Outreach are open to all students who are qualified by virtue of meeting the prerequisites for individual courses or, in cases where there are no prerequisites, on the basis of their own assessment of their aptitudes. Those individuals who have been formally admitted to Wayne State University for a degree or certificate program, or post-baccalaureate study, and who are in good academic standing, will have course credits and grades earned through extension recorded on their transcripts in the same manner as credits earned on campus. Guest students should consult with their home institution when formulating their registration plans and submit an application for guest admission (<http://admissions.wayne.edu/guest/requirements.php>).

## Programs Offered Through Educational Outreach

Educational Outreach offers entire curricula or selected courses applicable to many Wayne State University degrees and certificates at convenient times and places. Students should visit the Educational Outreach (<https://wayne.edu/educationaloutreach/programs/>) website for more details about complete degree programs offered at various extension centers.

## Transfer Student Success Center

*Director, Educational Outreach and Transfer Initiatives:* Michael Quattro  
*Associate Director:* Ranae Hamama  
*Manager, Transfer Credit:* Colleen McIlwain  
*Transfer Credit Coordinator:* Zoe Makhool  
*Advisors:* Nicole Saez and Kaleigh Webber  
*Telephone:* 313-577-2487  
*Email:* [transfer@wayne.edu](mailto:transfer@wayne.edu)

The Transfer Student Success Center (TSSC) is a hub for transfer students to obtain the help they need to successfully complete their degree at Wayne State University. The TSSC is designed to help those transferring from a community college or other four-year institution navigate the administrative and academic units of the university and ensure a timely and successful completion of their degree.

The TSSC provides direct service to students, community college staff, and WSU departments.

Direct service to students includes support with:

- Transfer credit evaluation
- Academic advising
- Student organizations
- Engaging students with the larger Wayne State community
- Providing opportunities for prospective students to visit campus

Direct service to community college staff includes:

- Information about Transfer Plans and transferring of credit
- Development of articulation agreements
- Hosting/coordinating staff and faculty visits to WSU
- Providing counselors/advisors and other staff with current/updated WSU information

Direct service to WSU departments includes:

- Facilitating and coordinating the development of articulation agreements
- Acting as a resource and clearinghouse for information on transfer students
- Participating in and leading development of events and activities for transfer students

## Executive and Professional Development Programs (Non-Credit)

*Interim Associate Director:* Kim White-Jenkins

*Project Manager:* Abby Cheatham

*Telephone:* 313-577-4665

<http://www.ExecEd.wayne.edu> (<http://www.ExecEd.wayne.edu/>)

Executive and Professional Development (EPD) provides proven practical solutions to business challenges through executive education, business training and consulting. Offering a unique blend of expertise and flexible design, EPD moves beyond off-the-shelf, pre-packaged education, training and consulting 'services' by applying problem-solving strategies to assess and meet the needs of its clients. EPD is committed to providing customized, fully integrated, in-depth programs to address specific organizational needs and improve individual and organizational capabilities and performance. The EPD portfolio includes:

### Business Training and Executive Education

EPD offers programs that respond to problems currently facing business, government and industry. Programs are offered in a variety of formats and deliver the strategies, tools, and knowledge needed to succeed in today's changing business environment. EPD mobilizes the resources of WSU to serve the specific and unique needs of the community by offering customized degree and non-degree programs, be they an onsite MBA program offered for a specific company, an Engineering Management Master program offered for a group of engineering executives, or a master of social work offered at one of the university's extension sites.

EPD provides a blended training approach by using a variety of alternative delivery methods including on-site facilitated sessions, video-conferencing, online training and computer-based programs.

### Certificate Programs

EPD responds to industry's demand for a more comprehensive approach to continuing education by offering certificate programs that encompass several current management and business issues. These multiple-session programs offer participants the opportunity for higher mastery

and competency in a particular subject area and can be customized to meet each organization's specific needs.

### **On-Site Consulting Services**

In conjunction with training, EPD's expert staff provides consulting services in a variety of areas including training and design development, leadership and organizational development, succession planning, business process improvement, strategic planning, and executive coaching.

### **Procurement Technical Assistance Center**

The Procurement Technical Assistance Center (PTAC) works with qualified businesses in the Detroit area to prepare them to bid for government contracts. PTAC's goal is to provide small business owners with a competitive edge in selling to the public sector by educating them about opportunities, and offering marketing and technical assistance. Recently, PTAC services resulted in awarded contracts totaling more than \$5 million.

For further information on any Executive and Professional Development services or activities, call: 313-577-4665.