

MANAGEMENT

Office: 393 Mike Ilitch School of Business; 313-577-4525

Chairperson: Christine Jackson

GOEDDEKE, FRANK: Ph.D., University of Florida; M.B.A., Rollins College; M.A.S., B.S., Embry-Riddle Aeronautical University; Assistant Professor (Teaching)

JACKSON, CHRISTINE: Ph.D., University of Florida; B.S., Michigan State University; Professor and Chair

JULIAN, SCOTT: Ph.D., Louisiana State University; B.S., B.A., University of Central Florida; Professor

KIRCHMEYER, CATHERINE: Ph.D., M.B.A., York University; B.S., B.A., University of Guelph; Associate Professor Emeritus

LEE, JAEGUL: Ph.D., Carnegie Mellon; M.S., Georgia Institute of Technology; M.S., University of Missouri; B.S., Korean Advance Institute of Science and Technology; Associate Professor

LEVI, ARIEL: Ph.D., Yale University; B.A., University of California at Los Angeles; Associate Professor (Teaching)

LIU, XING: Ph.D., University of South Carolina; Assistant Professor

MARTIN, JAMES E.: Ph.D., M.B.A., Washington University; B.A., Antioch College; Professor Emeritus

MASTERS, MARICK: Ph. D., B.S., University of Illinois; M.P.A., Southern Illinois University; Professor

MAURER, JOHN G.: Ph.D., M.B.A., Michigan State University; B.S., University of Detroit; Professor Emeritus

NAUGHTON, THOMAS J.: Ph.D., State University of New York at Buffalo; M.A., Boston College; B.A., Northeastern University; Associate Professor Emeritus

PERELLI, SHERI: D.M., Case Western Reserve University; M.B.A., University of Chicago; M.A., B.A., University of Michigan; Associate Professor (Teaching)

PISZCZEK, MATTHEW: Ph.D., M.S., B.S., Michigan State University; Associate Professor

PONNAPALLI, AJAY RAMI: Ph.D., Florida International University ; Assistant Professor

QUINN-GRZEBYK, TAMARA: Ph.D., Wayne State University; M.B.A. Walsh College; M.S. University of Phoenix; Assistant Professor (Teaching)

REID, IRVIN D.: Ph.D., M.A., Wharton School of Business, University of Pennsylvania; M.S., B.S., Howard University; Professor Emeritus

SHIELDS, GARY: M.B.A., Wayne State University; B.B.A., Kent State University; Assistant Professor (Teaching)

SUN, JING: Ph.D., University of Pittsburgh; M.S., Peking University; B.A., Beijing Foreign Studies University; Assistant Professor

TAINSKY, SCOTT: Ph.D., M.A., University of Michigan; B.A., New York University; Professor

TEKLEAB, AMANUEL: Ph.D., University of Maryland; B.S., Addis Ababa University; Professor

ZHANG, SHUXIA: Ph.D., The Ohio State University; M.S., Renmin University of China; B.S., Wuhan University ; Assistant Professor

- Management B.A. (<http://bulletins.wayne.edu/undergraduate/school-business/management/management-ba/>)
- Management B.S. (<http://bulletins.wayne.edu/undergraduate/school-business/management/management-bs/>)

MGT 2530 Management of Organizational Behavior Cr. 3

Applied issues in management examined through a focus on the organization and its external environment, group functions and processes, and employee attitudes and behaviors. Offered Every Term.
Prerequisites: PSY 1010 with a minimum grade of D- or PSY 1020 with a minimum grade of D-

MGT 4500 Business Co-op Assignment Cr. 0

Must be elected by Professional Development Co-operative Program students during work semester. Offered for S and U grades only. No credit toward degree. Opportunity to put theory into practice on the job. Students will normally be assigned to cooperating business organizations for internship periods of one semester. Offered Every Term.
Equivalent: ACC 4500, FIN 4500, MKT 4500

MGT 4990 Directed Study in Management Cr. 1-3

Advanced readings and research or tutorial under the supervision of a faculty member in areas of special interest to student and faculty member. Offered Every Term.

Prerequisites: MGT 5510 with a minimum grade of D- and MGT 5530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Repeatable for 6 Credits

MGT 4991 Study Abroad Cr. 3

Study abroad programs in various countries. Programs run 10-15 days in length. Recent country programs have been in China; Netherlands, Germany, Poland; Italy and Canada. Travel within a given country with visits to various companies and cultural attractions. Traveling costs are over and above tuition and vary by country. Various reading and assignments required. Offered Winter, Spring/Summer.

Equivalent: GSC 4991, MKT 4991

Repeatable for 6 Credits

MGT 5100 Introduction to Sport & Entertainment Management Cr. 3

Provides an overview of the sport & entertainment industry, and examines issues encountered by sport and entertainment managers with special emphasis on the use of business principles to identify, attract and retain consumers. Offered Every Term.

Restriction(s): Enrollment is limited to Undergraduate level students.

Equivalent: SEM 5100

MGT 5510 Managing Organizational Structure and Processes Cr. 3

Analysis of strategic pressures on the organization. Application of advanced concepts of structured organizational change to contemporary organizational design problems. Offered for undergraduate credit only. Offered Fall, Winter.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5530 Advanced Organizational Behavior Cr. 3

Analysis and application of advanced organizational behavior concepts relevant to managing in a complex and changing environment. Topics include: leading and managing organizational change; solving workplace problems creatively; communicating effectively in a diverse work environment; building and empowering effective teams. Offered for undergraduate credit only. Offered Fall, Winter.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5550 Special Topics in Management Cr. 3

This course covers critical management topics relevant to today's current and aspiring managers and leaders. Offered Intermittently.

Prerequisite: MGT 2530 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Repeatable for 6 Credits

MGT 5560 Building Leadership Competencies Cr. 3

The course is designed to provide an understanding of how and why effective leaders do what they do. The instructor will integrate theory, practice, scientific evidence, hands-on experience, and personal reflections to help students achieve the following goals: 1) gain awareness of personal attributes and a unique style of leadership, 2) understand what effective leadership is and how to build a leadership skillset, and 3) identify leadership solutions to real-world challenges in organizations. Offered Yearly.

Prerequisite: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5650 The Entrepreneur and Venture Creation Cr. 3

Nature of entrepreneurship and the role of the entrepreneur in society. Focus on the critical factors and special problems associated with the process of creating new business ventures. Emphasis on development of a business plan. Offered for undergraduate credit only. No credit after EI 5000. Offered Yearly.

Prerequisites: ACC 3010 with a minimum grade of C, FIN 3290 with a minimum grade of D-, MGT 2530 with a minimum grade of D-, and MKT 2300 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5700 Human Resource Management Cr. 3

Theory, policies, procedures and practices in employment relationships. Topics: strategic HRM, legal environment of HRM, equal employment opportunity, job analysis and design, employment planning, recruitment, selection, training and development, performance appraisal, compensation and benefits, labor relations, health and safety. Managerial and policy implications; linkages between HRM practices and organizational effectiveness. Offered for undergraduate credit only. Offered Every Term.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5730 Introduction to People Analytics Cr. 3

Most people-related decisions in organizations are based on intuition and experience rather than on employee data. In this course, students will gain an understanding of the types of people-related decisions that can be addressed using people analytics in an organizational setting. Students will develop critical thinking skills to draw meaningful conclusions across a range of HR contexts. Students will also utilize software to apply basic statistics concepts and principles to people-related data. Offered Yearly.

Prerequisite: MGT 5700 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5740 Employee Relations Cr. 3

Development and maintenance of employee-management relations, including employee and management rights and responsibilities, administration and creation of employment contracts and handbooks, and management of employee attitudes and behaviors. Students typically complete a collective bargaining simulation. Offered for undergraduate credit only. Offered Yearly.

Prerequisites: MGT 2530 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5770 Staffing and Selection Cr. 3

This is an advanced course that covers the Human Resource Management (HRM) functions of staffing (HR planning and recruitment) and selection. These functions are responsible for bringing talent—the central source of competitive advantage—into organizations. It is assumed that students have a basic familiarity with the major concepts, functions, and activities of HRM. Recent developments in recruitment and selection will be emphasized, with a particular focus on innovative methods that alignment with organizational strategy and mission, metrics for assessing the effectiveness of such methods, and the legal implications and challenges posed by these methods. Offered Fall, Winter.

Prerequisites: MGT 5700 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5790 Internship in Management Cr. 3

Student performs assigned tasks and responsibilities in a professional manner under supervision of host-employer for minimum 160 hours during the semester, abiding by rules and regulations established by the employer and expected of all employees; student must satisfactorily complete all course requirements outlined in the internship program for the School of Business Administration. Offered for undergraduate credit only. Offered Every Term.

Prerequisites: MGT 2530 with a minimum grade of C and 9 credits from (BA 1000-6999 (must be taken at WSU), ACC 1000-6999 (must be taken at WSU), GSC 1000-6999 (must be taken at WSU), FIN 1000-6999 (must be taken at WSU), MGT 1000-6999 (must be taken at WSU), MKT 1000-6999 (must be taken at WSU), ISM 1000-6999 (must be taken at WSU), or BLW 2510-5190 (must be taken at WSU))

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5900 Project Management Cr. 3

Understanding and appreciation of the different knowledge areas of project management. Insight into developing the inputs, tools, techniques, and outputs to successfully manage products. Offered for undergraduate credit only. No credit after former ISM 5900. Offered Yearly.

Prerequisites: ISM 3630 with a minimum grade of C and MGT 2530 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Equivalent: TIS 5900

MGT 6890 Strategic Management and Business Policy Cr. 3

Managing the firm as an integrated unit under conditions of uncertainty. Integration of concepts and skills covered in previous specialized courses. Offered for undergraduate credit only. Offered Every Term.

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 6995 Management Capstone: Applying Management and Leadership Principles Cr. 3

Capstone course that focuses on 1) integrating and applying management theory and best practices to applied projects, 2) increasing students' self-awareness of their own management and leadership strengths, and 3) strengthening students' leadership and professional skill sets. Offered Every Term.

Prerequisites: MGT 5530 with a minimum grade of C-, MGT 5700 with a minimum grade of C-, and 6 credits from MGT 5000-9999

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.