AFA - ART: DESIGN AND MERCHANDISING

AFA 2410 Textiles Cr. 3
Introduction to fibers, yarns, fabric construction, design and finishes and how they relate to selection, use and care of textile products. Offered Fall, Winter.
Course Material Fees: $35

AFA 2420 Fashion Design: Basic Construction Cr. 3
Application of color and design principles in construction of structured and unstructured garments. Offered Fall, Winter.
Course Material Fees: $65

AFA 3400 Clothing and Culture Cr. 3
Functions and meanings of dress in diverse cultures and contemporary society with an interdisciplinary approach. Offered Fall.

AFA 3410 Textile Performance Analysis Cr. 3
Recent technological developments; introduction to textile testing, product analysis and industry specifications. Offered Winter.
Prerequisites: AFA 2410
Course Material Fees: $40

AFA 3420 Fashion Design: Advanced Construction Cr. 3
Advanced methods of garment construction and fitting techniques. Development of skills in garment fit, shape and finish techniques. Introduction to flat pattern manipulation to create custom bespoke garments. Offered Fall.
Prerequisites: AFA 2410 and AFA 2420
Course Material Fees: $65

AFA 3460 Introduction to Merchandising Cr. 3
Psychological, economic considerations. Terminology and structure of the fashion industry and career opportunities. Offered Fall, Winter.

AFA 3470 Merchandise Information Cr. 3
Quality and value in merchandising. Manufacturing processes, government regulations and selling points in hard and soft lines. Offered Winter.

AFA 4430 Fashion Illustration Cr. 3
Basic fashion rendering techniques using a variety of media. Offered Every Other Year.
Prerequisites: ADR 1050
Course Material Fees: $40
Repeatable for 6 Credits

AFA 4450 Contemporary Fashion Theory Cr. 3
Theories and approaches relevant to fashion design discourse including body, gender, and environment. This course is designed to develop students’ research, reading comprehension, and writing skills, in addition to reinforcing vocabulary and exploring significant contemporary fashion theories in depth. Offered Winter.
Prerequisite: AFA 3400

AFA 4990 Directed Study Cr. 2-4
Offered Every Term.
Repeatable for 4 Credits

AFA 5422 Fashion Design: Flat Pattern Cr. 3
Original designs from a basic sloper. Offered Yearly.
Prerequisites: AFA 2410
Course Material Fees: $25
Repeatable for 9 Credits

AFA 5430 History of Costume Cr. 3
Survey of historic costumes from prehistoric to present. Emphasis on influence of social factors. Offered Fall.

AFA 5440 Fashion Design: Draping Cr. 3
Creation of original garments by draping on half-scale and standard-size dress forms. Offered Intermittently.
Course Material Fees: $65
Repeatable for 9 Credits

AFA 5452 Fashion Design: Tailoring Cr. 3
Tailoring techniques applied to coats and suits. Offered Fall.
Prerequisites: AFA 2420 with a minimum grade of D-, AFA 5422 with a minimum grade of D-, and AFA 5442 with a minimum grade of D-
Course Material Fees: $65
Repeatable for 6 Credits

AFA 5460 Merchandising II Cr. 3
Current trends in merchandising. Emphasis on global aspects. Offered Fall.
Prerequisites: AFA 3460

AFA 5470 Visual Merchandising: Display Cr. 3
Visual merchandising concepts and trends. Relationship of design elements and principles to the tools and structures used in display. Creative experimentation in the various media. Offered Winter.
Prerequisites: ACO 1200 or ACO 1230
Course Material Fees: $65

AFA 5472 Special Topics in Fashion Cr. 1-6
Application of unique printed and dyed fabrics to garment design. Surface design processes and motif development relating directly to clothing design are stressed, along with advanced garment construction techniques. Offered Intermittently.
Prerequisites: AFA 2420 and AFI 2660
Course Material Fees: $60
Repeatable for 12 Credits

AFA 5480 Advanced Studio/Exhibition Cr. 3
Development and display of a cohesive collection of design work in a culminating exhibition. Event planning and exhibition design including visual display and styling. Offered Yearly.
Repeatable for 6 Credits

AFA 5490 Economics of Merchandising Cr. 3
Application of merchandising principles and systematic planning to achieve profit goals. Offered Winter.
Prerequisites: AFA 3460

AFA 5992 Supervised Field Experience Cr. 3
Supervised field experience designed to correlate classroom theory with practical work. Offered Fall.
Repeatable for 6 Credits

AFA 5997 Seminar Cr. 3
Satisfies General Education Requirement: Writing Intensive Competency
Contemporary issues in fashion design and merchandising including professional practices and portfolio development. Required readings, presentations, discussion, lectures, and visits from industry professionals. Offered for undergraduate credit only. Offered Winter.
Prerequisites: AFS 2390 with a minimum grade of C, ENG 2390 with a minimum grade of C, ENG 3010 with a minimum grade of C, ENG 3020 with a minimum grade of C, or ENG 3050 with a minimum grade of C
Restriction(s): Enrollment is limited to Undergraduate level students.

AFA 6440 Fashion Design: CAD Cr. 3
Use of computer-aided design software applied to apparel design concepts; garment designing, grading, and marker-making. Offered Yearly.
Prerequisites: AFA 5440
Course Material Fees: $40
AFA 7850 Seminar Cr. 3
Development and practice of the research process and effective writing skills. Offered Winter.
**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

AFA 7990 Directed Study Cr. 1-4
Individual projects. Offered Fall, Winter.
**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Bachelor of Arts, Bachelor of Science or Master of Arts degrees.

**Repeatable for 8 Credits**