AGD - ART: GRAPHIC DESIGN

AGD 2230 Introduction to Typography: Skills and Concepts Cr. 3
Introduction to typography through the use of digital and hand craft skills and conceptual framing for working with letter forms and the layout of text. Assignments and demonstrations to develop thinking and making abilities. Offered Fall, Winter.
Fees: $90

AGD 2240 Introduction to Graphic Design: Skills and Concepts Cr. 3
Introduction to graphic design skills (digital and analog) and concepts necessary for working with images and type. Assignments and demonstrations will develop design thinking and creative abilities. Offered Fall, Winter.
Fees: $90

AGD 2250 Typography Cr. 3
Fundamental understanding of structure, history, technology and application of typography, the visualization of language. Functional and experimental aspects of typography; typographic syntax and hierarchies. Offered Fall, Winter.
Prerequisites: (ACO 1200, ACO 1230, or ACO 1270), AGD 2230, and AGD 2240 (may be taken concurrently)
Fees: $90

AGD 3220 Introduction to Motion Graphics Cr. 3
This course is a basic motion design course aimed at Graphic Design majors. Students will learn different approaches to animation with the goal of refined movement to tell stories and deliver messaging while maintaining a highly designed approach. Students can apply skills learned in this class to other design and animation classes and vice versa. Throughout the semester, students will produce several mini motion projects. Adobe After Effects will be the primary editing software used in the course. Offered Yearly.

AGD 3250 Graphic Design I: Principles and Problem Solving Cr. 3
Visual communication issues and applications: design methodology, problem-solving, relation of form to meaning, type/image relationships. Offered Fall, Winter.
Prerequisites: AGD 2230 (may be taken concurrently), AGD 2240, and (ACO 1200, ACO 1230, or ACO 1270)
Fees: $90

AGD 3260 Introduction to Interactivity in Graphic Arts Cr. 3
Exploration of a variety of art-making strategies that utilize digital technologies and interactive media; emphasis on computer-based and online art practices and web-oriented programming languages. Offered Yearly.
Prerequisites: ACO 1200, ACO 1230, ACO 1270, or APH 2400
Fees: $145
Equivalent: ADA 3220

AGD 3270 Introduction to Illustration Cr. 3
Introduction to the role that illustration plays within graphic design; students will use both traditional and digital media to create illustrations and hand lettering to communicate messages intended for reproduction. Offered Yearly.
Fees: $90

AGD 3700 History of Graphic Design Cr. 3
History of the discipline of graphic design from its early practices to the present, with an emphasis on technological and theoretical advances that took place during the twentieth century. Offered Yearly.
Prerequisites: AGD 2230 and AGD 2240
Fees: $50

AGD 4250 Graphic Design II: Word, Image, and Visual Organization Cr. 3
Students apply knowledge of typography and visual design principles to specific design situations; emphasis on use of grid systems. Offered Yearly.
Prerequisites: AGD 2230, AGD 2240, AGD 2250, AGD 3250, and 2 of (ACO 1200, ACO 1230, or ACO 1270)
Fees: $90

AGD 4260 Professional Practice Cr. 3
Preparation for working professionally as a graphic designer including portfolio and resume development, working with clients, budgets, and schedules. Offered Yearly.
Prerequisites: AGD 2240, AGD 3250, and AGD 4250
Fees: $55

AGD 4270 Intermediate Illustration Cr. 3
Development of illustration skills; students will learn to effectively use both traditional and digital media to create illustrations and hand lettering to communicate messages intended for reproduction. Students engage in problems that demand research, creation and management of numerous visual and informational elements within a given visual product. Offered Yearly.
Prerequisite: AGD 3270
Fees: $90

AGD 5250 Graphic Design III: Complexity and Variety in Design Cr. 3
Complex design situations. Research and methodology. Project may include package design, instruction manuals, book and brochure design, publication design. Offered Fall, Winter.
Prerequisites: AGD 2240, AGD 2250, AGD 3250, and AGD 4250
Fees: $90

AGD 5260 Senior Seminar Cr. 3
Satisfies General Education Requirement: Writing Intensive Competency
Issues affecting the theory, history, and practice of design; impact of design on society and impact of society on design. Required readings, student presentations, class discussion, slide lectures, guest speakers. Satisfies the General Education Writing Intensive Course in the Major requirement. Offered Winter.
Prerequisites: 2 of (ACO 1200, ACO 1230, or ACO 1270), AGD 2230, AGD 2240, AGD 2250, AGD 3250, and AGD 4250
Fees: $50

AGD 5700 Special Topics Cr. 3
Examination of specific issue in design theory, history or practice. Topics may include: corporate identity, globalization of design, exhibition design, design history. Offered Every Term.
Prerequisites: AGD 3250 with a minimum grade of D-
Restriction(s): Enrollment is limited to students in the Department of Art, Art History, and Design.
Fees: $90
Repeatable for 15 Credits

AGD 5740 Interactivity Cr. 3
Theory and practice of digital user experience design. Includes prototyping and some programming for the design of websites, apps, and digital media. Builds on foundational interactive, typography and graphic design skills. Offered Yearly.
Prerequisites: AGD 2230, AGD 2240, AGD 2250, AGD 3250, AGD 3260, or AGD 4250
Fees: $90

AGD 5750 Information Design Cr. 3
Theory and practice of user-centered design to help people find, understand, and use information. Includes the visualization of information for such things as instructions, maps, forms, diagrams, and digital media. Offered Yearly.
Prerequisites: AGD 2230, AGD 2240, AGD 2250, AGD 3250, or AGD 4250
Fees: $90

AGD 5890 Directed Projects: Graphic Design Cr. 3-6
Individual problems. Offered Fall, Winter.
Restriction(s): Enrollment is limited to students in the Department of Art, Art History, and Design.
Fees: $90
Repeatable for 12 Credits

AGD 5990 Field Study: Internship Cr. 3
Supervised field experience designated to correlate classroom theory with practical work. Offered Every Term.
Prerequisites: AGD 3250 with a minimum grade of D-
Restriction(s): Enrollment limited to students in a Bachelor of Arts or Bachelor of Fine Arts degrees; enrollment is limited to students in the Department of Art, Art History, and Design.
Fees: $30
Repeatable for 6 Credits

AGD 5997 Senior Studio Cr. 3
Extended student projects such as identity systems with various applications, families of package design, series of form design, or poster series. Possible collaborative projects; extensive research. Offered Fall, Winter.
Prerequisites: AGD 2230, AGD 2240, AGD 2250, AGD 3250, AGD 4250, 2 of (ACO 1200, ACO 1230, or ACO 1270), and 2 of (AGD 3000-6999 or AGD 3000-6999)
Restriction(s): Enrollment is limited to students in the Department of Art, Art History, and Design.
Fees: $90

AGD 6260 Advanced Typography Cr. 3
Advanced and experimental typography; typography as an expressive language in 2-D and 3-D; projects in information design. Offered Intermittently.
Prerequisites: AGD 2250 and AGD 4250
Restriction(s): Enrollment is limited to students in the Department of Art, Art History, and Design.
Fees: $90

AGD 7250 Graduate Problems in Graphic Design Cr. 3-9
Individual problems in advanced advertising design. Offered Fall, Winter.
Prerequisites: AGD 5250 with a minimum grade of C
Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in a Master of Arts degree.
Fees: $90
Repeatable for 24 Credits