SPORTS ADMINISTRATION
(M.A.)

This online M.A. program is designed to prepare students for a career within the broad spectrum of sports programs, agencies, and related organizations. Students may specialize in one of four areas of concentration: interscholastic athletic administration, intercollegiate athletic administration, commercial sports administration, or professional sports administration. Students may custom-design their curriculum through internships and elective coursework as approved by their advisor.

Admission to this program is contingent upon admission to the Graduate School and the Division of Kinesiology, Health, and Sport Studies.

This Master of Arts degree is offered as a Plan C option. Plan C requires thirty-four credits in course work including twenty-four credits in required courses, with the remaining credits from courses to be selected in consultation with an advisor. All course work must be completed in accordance with the academic procedures of the College of Education and the Graduate School's regulations governing graduate scholarship and degrees.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAM 6410</td>
<td>Introduction to Sports Administration</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6570</td>
<td>Sports Marketing</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6660</td>
<td>Risk Management in Physical Education and Sports</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6661</td>
<td>Equity and Access in Sport</td>
<td>3</td>
</tr>
<tr>
<td>SAM 7540</td>
<td>Concepts of Management in Health, Physical Education and Recreation</td>
<td>3</td>
</tr>
<tr>
<td>SAM 7581</td>
<td>Sport Finance</td>
<td>3</td>
</tr>
<tr>
<td>SAM 8750</td>
<td>Internship in Sports Administration</td>
<td>1-8</td>
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</tbody>
</table>

Please select six (6) credits from the following elective courses (additional courses may be selected in consultation with the advisor):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>SAM 5510</td>
<td>Principles of Coaching</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6300</td>
<td>Interscholastic Athletic Directing</td>
<td>3</td>
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<tr>
<td>SAM 6310</td>
<td>Collegiate Athletic Administration</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6320</td>
<td>Youth Sports and Recreation</td>
<td>3</td>
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<td>SAM 6530</td>
<td>Professional Sport Administration</td>
<td>3</td>
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<tr>
<td>SAM 6531</td>
<td>Sports Event Management</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6560</td>
<td>Media Design and Communication</td>
<td>3</td>
</tr>
<tr>
<td>SAM 6750</td>
<td>Field Work in Sports Administration and Management</td>
<td>1-4</td>
</tr>
<tr>
<td>SAM 6640</td>
<td>Legal Issues in Health, Physical Education and Recreation</td>
<td>3</td>
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</table>

Selected Courses: Additional courses from a list approved by the advisor to complete the minimum of thirty credits required for graduation. A minimum of twenty-four of these thirty credits required for graduation must be earned in courses within the Division of Kinesiology, Health and Sport Studies.