COMMUNICATION AND NEW MEDIA (GRADUATE CERTIFICATE)

The Communication and New Media Graduate Certificate emphasizes theory, production, and application of new media technology. The program reflects developments in communication, computer, and telecommunications technologies. Students completing the Certificate will be exposed to and have a basic understanding of the theoretical and applied aspects of new media and communication. Competencies achieved will include, but are not limited to:

1. Awareness of trends toward new media convergence and communication theories;
2. Knowledge of new media effects and audiences; uses of new communication modes; and
3. Recognition of multi-media methods used in online and mobile communications.

Additionally, the program will familiarize students with the design and evaluation of communication messages and software applications.

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School. In addition, at least a 3.0 grade point average in the upper division of undergraduate coursework and a personal statement of one-two pages regarding interest in the program and career goals are required. Eligibility for this program is limited to persons holding an undergraduate degree from an accredited education institution in communication or a related field.

The Certificate requires satisfactory completion of twelve credits from the curriculum outlined below. Courses must be completed with a minimum grade point average of 3.0 or better, and must be completed within three years of the enrollment. The Certificate allows maximum six credits to count toward both the Certificate and a relevant M.A. in the Department only when there is concurrent enrollment in the Certificate and the M.A. programs. Transfer of credit from other institutions may NOT be applied toward the credits required for the certificate. All course work must be completed in accordance with the regulations of the Graduate School and the College of Fine, Performing, and Communication Arts.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COM 5280</td>
<td>New Media Practices</td>
<td>3</td>
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<tr>
<td>COM 6270</td>
<td>New Media Theory</td>
<td>3</td>
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<td></td>
<td><strong>Total Credits</strong></td>
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The Communication and New Media Graduate Certificate is designed to be completed in 1 year.

This program will cost $10,776.82 for in-state tuition and fees and $19,976.86 for out-of-state tuition and fees if completed within normal time. There may be additional costs for living expenses. These costs were accurate at the time of posting, but may have changed.

Fewer than 10 students completed this program within normal time. Typical student debt has been withheld to preserve the confidentiality of the students.

This program does not meet any licensure requirements.

For more information about graduation rates, loan repayment rates, and post-enrollment earnings about this institution and other postsecondary institutions please click here: https://collegescorecard.ed.gov/.