

COMMUNICATION

Office: 585 Manoogian Hall; 313-577-2943

Chairperson: Kathryn Maguire

<http://comm.wayne.edu>

The Department of Communication, in the College of Fine, Performing, and Communication Arts, offers graduate study leading to a doctoral degree, master's degree, and graduate certificate. The Department includes about thirty full-time faculty members with strong backgrounds in scholarly and professional approaches to the study and practice of communication. The Department has about 650 undergraduate majors and 150 graduate students. Approximately twenty-five graduate assistantships are offered each year to doctoral students.

The Department and faculty offices are in Manoogian Hall, located near the intersection of the John C. Lodge Freeway and Warren Avenue, in the heart of Detroit's Cultural Center. There are two television production facilities associated with the Department: the Midtown Studio (developed in partnership with Detroit Public Television, Channel 56) on the main floor of 5057 Woodward and the Old Main studio in the Old Main building, at the intersection of Warren and Cass Avenues. Most graduate courses are offered in the evening in Manoogian Hall.

Departmental Philosophy

Communication is a human activity in which ideas, information, and perceptions are shared. The study of human communication involves the theory, research, and practice of human interaction among individuals, groups, institutions, and cultures, using quantitative, qualitative, rhetorical, and critical approaches.

The graduate program in communication is designed to establish and maintain high standards of scholarly research and creative/professional activity, while providing excellence in academic instruction at both the theoretical and applied levels. The graduate program encompasses the full range of empirical, rhetorical, and creative approaches, in which each student is focused through a personal Plan of Work.

Alumni of the program are skilled researchers, practitioners, critical consumers, and thoughtful observers of communication processes. While many serve as recognized scholars and educators throughout the country and world, others occupy responsible positions as communication professionals in business, government, and industry.

The research interests and methodological approaches of the faculty are diverse. Faculty members and graduate students have written extensively on computer-mediated communication, critical and cultural studies, dispute resolution, health and risk communication, interpersonal communication, journalism studies, media effects, media studies, organizational communication, public relations, and rhetorical theory and criticism. Faculty members also have diverse professional backgrounds and experiences and have won numerous state, regional, national, and international creative/professional awards. The graduate program is deeply committed to research and scholarship on the interrelations of theory, practice, research, experience, strategy, and ethics.

ANDERSON, JUANITA B.: M.A., B.A., University of Michigan; Lecturer

DONNELLAN, KELLY: M.F.A., American University; B.F.A., University of North Carolina School of the Arts; B.S., Russell Sage College; Associate Professor

ECKERT, KRISTIN (STINE) D.: Ph.D., University of Maryland; M.S., Ohio University; B.A., University of Leipzig; Assistant Professor

FITZGIBBON, JANE E.: Ph.D., M.A., Wayne State University; B.S., Central Michigan University; Lecturer

FUHLHAGE, MICHAEL J.: Ph.D., University of North Carolina at Chapel Hill; M.A., University of Missouri-Columbia; B.S., University of Kansas; Assistant Professor

HENSLEY, BRANDON O.: Ph.D., Illinois State University; M.A., B.A., Eastern Illinois University; Lecturer

JAHNG, MI ROSIE: Ph.D., University of Missouri; M.A., University of Texas; B.A., Sookmyung Women's University; Assistant Professor

JAKES, KELLY A.: Ph.D., M.A., University of Wisconsin-Madison; B.A., Furman University; Assistant Professor

KEASHLY, LORALEIGH: Ph.D., University of Saskatchewan; M.A., University of New Brunswick; B.A., University of Calgary; Professor

MAGUIRE, KATHERYN C.: Ph.D., B.S., University of Texas at Austin; M.A., University of North Texas; Professor and Chair

MCCORMICK, PATRICIA K.: Ph.D., Michigan State University; M.A., Howard University/Michigan State University; B.A., University of Michigan; Associate Professor

MCDEVITT, KAREN: Ph.D., M.I.S., B.I.S., Wayne State University; Lecturer

MITRA, RAHUL: Ph.D., Purdue University; M.A., Bowling Green State University; B.S., University of Calcutta; Assistant Professor

MIXON, ANITA J.: Ph.D., University of Illinois, Urbana-Champaign; M.A., University of Alabama; B.A., Columbia College; Assistant Professor

NAILS, ALICIA M.: J.D., B.A., Wayne State University; Lecturer

NAJOR, MICHELE (SHELLY) A.: Ph.D., M.A., B.A., Wayne State University; Lecturer

NOVAK, JULIE M.: Ph.D., North Dakota State University; M.S., Cornell University; B.S., University of Minnesota; Associate Professor

OSHAGAN, HAYG H.: Ph.D., M.A., University of Wisconsin-Madison; B.A., University of Pennsylvania; Associate Professor

PADGETT, DONYALE R.: Ph.D., Howard University; M.A., B.A., Wayne State University; Associate Professor

PIPER-AIKEN, KIMMERLY (KIM) S.: Ph.D., Indiana University; M.A., B.A., Colorado State University; Senior Lecturer

RIVERA, JASMINE N.: M.F.A., Columbia University in the City of New York; B.A., Michigan State University; Lecturer

SEEGER, MATTHEW: Ph.D., Indiana University; M.A., Northern Illinois University; B.A., University of Evansville; Professor

SOPORY, PRADEEP: Ph.D., University of Wisconsin-Madison; M.A., University of Southern California; B.E., University of Kashmir; Associate Professor

SPALDING, JOHN W.: Ph.D., M.A., University of Michigan; B.S., Northwestern University; Associate Professor Emeritus

STEVENSON, RONALD J.: Ph.D., B.A., Wayne State University; M.A., Baylor University; Senior Lecturer

STOYCHEFF, ELIZABETH: Ph.D., M.A., Ohio State University; B.A., University of Iowa; Assistant Professor

TONG, STEPHANIE T.: Ph.D., M.A., Michigan State University; B.A., University of California-Davis; Associate Professor

VULTEE, DENISE M.: Ph.D., M.A., University of North Carolina; B.A., Regents College at University of the State of New York; Lecturer

VULTEE, FREDERICK (FRED): Ph.D., M.A., University of Missouri; B.A., University of North Carolina at Chapel Hill; Associate Professor

WARTERS, WILLIAM C.: Ph.D., M.A., Syracuse University; B.A., University of California, Santa Cruz; Senior Lecturer

WILKINS, LILLIAN (LEE) C. BLACK: Ph.D., M.A., University of Oregon; B.A., B.J., University of Missouri; Professor Emerita

YOUNG, KELLY M.: Ph.D., Wayne State University; M.A., B.A., Ball State University; Associate Professor

ZIEGELMUELLER, GEORGE W.: Ph.D., Northwestern University; M.A., Southern Illinois University; B.A., DePauw University; Distinguished Professor Emeritus

- Communication (Ph.D.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-phd>)
- Communication (M.A.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-ma>)
- Dispute Resolution (M.A.D.R.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-madr>)
- Dispute Resolution (M.A./J.D. Joint Degree) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-majd>)
- Dispute Resolution (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-graduate-certificate>)
- Communication and New Media (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-new-media-graduate-certificate>)
- Health Communication (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/health-communication-graduate-certificate>)

Communication

COM 5010 History of Communication Technologies Cr. 3

Traces the historical development of communication technologies, industry players and government policies, and assesses impact of the technologies in their historical context. Offered Yearly.

Prerequisites: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

COM 5020 Studies in Film History Cr. 3

Analysis of the development of a specific film genre, a director, or other historical aspect of the motion picture. Topics to be announced in Schedule of Classes. Offered Yearly.

Prerequisite: COM 2010 with a minimum grade of C or ENG 2450 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$20

Repeatable for 12 Credits

COM 5050 Special Topics Cr. 3

Selected topics in communication to be announced in the Schedule of Classes. No more than six credits may be elected in this special topics course in any graduate degree program Offered Intermittently.

Repeatable for 9 Credits

COM 5060 Documentary and Non-Fiction Film and Television Cr. 4

Study of the non-fiction film made for a social, cultural, or political purpose; screening and analysis of selected films. Offered Yearly.

Prerequisites: COM 2010 with a minimum grade of C or COM 2450 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$20

COM 5080 History and Law of American Journalism Cr. 3

History of journalism and the structure of the industry in America, including all media; emphasis on development of law relating to communication and changing understanding of the First Amendment. Offered Fall, Winter.

COM 5120 Public Address Cr. 3

Landmark moments of public address. What constitutes public address; relevance of public address studies. Offered Every Other Year.

Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 5130 Communication and Social Marketing Cr. 3

Principles of social marketing; student-driven group project. Offered Fall, Spring/Summer.

Prerequisites: COM 4210

COM 5140 Public Relations and Social Media Cr. 3

Examines social media strategies and how they can be constructed, implemented and evaluated in the context of public relations planning. Offered for undergraduate credit only. Offered Winter.

Prerequisites: COM 3170 with a minimum grade of C and COM 4210 with a minimum grade of C

COM 5160 Public Relations Campaigns and Issues Management Cr. 3

Capstone course for public relations majors. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. Offered for undergraduate credit only. Offered Winter.

Prerequisites: COM 3170 with a minimum grade of D- and COM 4170 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 5190 Senior Seminar in Communication Cr. 3

Advanced study of theory and research in communication studies. Topics to be announced in schedule of classes. Offered Winter.

Prerequisite: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Communication.

Repeatable for 6 Credits

COM 5200 Special Topics in Advanced Reporting Cr. 3

Special areas of interest, such as sports writing, business writing, columns and editorials. Offered Yearly.

Prerequisites: COM 2100 with a minimum grade of C-

Repeatable for 9 Credits

COM 5250 Professional Issues in News Media Management Cr. 3

Capstone course for journalism majors; must elect in last 21 credits before graduation. Ethics and management structure and practices of media organizations. Individual research projects. Offered Fall, Winter.

Prerequisite: COM 2230 with a minimum grade of C or COM 4100 with a minimum grade of C

COM 5270 Screenwriting Cr. 4

Satisfies General Education Requirement: Writing Intensive Competency

Principles and techniques of writing for motion pictures. Analysis and study of professionally written scripts. Exercises in writing dramatic and non-fiction screenplays. This course fulfills the Writing Intensive Requirement for the Film major. Offered Yearly.

Prerequisite: COM 2210 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$10

Repeatable for 8 Credits

COM 5300 Layout and Design Cr. 3

Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. Offered Intermittently.

Course Material Fees: \$30

COM 5310 Investigative Reporting Cr. 3

Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. Offered Intermittently.

Prerequisite: COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C

COM 5320 Health Communication Cr. 3

Communication demands of health care and health promotion; current communication issues and problems in modern health care systems; identification of communication strategies for health care consumers and providers. Offered for undergraduate credit only. Offered Every Other Year.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5330 Rhetoric of Visual Culture Cr. 3

Influence that vision and visual texts have in our culture. Critical examination of such texts, including photography, museums, monuments, the fashion industry, tattoos and body marking. Offered for undergraduate credit only. Offered Every Other Year.

Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5350 Media Arts Production Cr. 3

Key components of production for electronic media (field, audio, and television production). Production techniques, aesthetic understanding, directing skills. No credit after COM 5380 or COM 5400. Offered for graduate credit only. Offered Fall.

Course Material Fees: \$100

COM 5360 Gender and Communication Cr. 3

Analysis of gender communication issues within interpersonal, group, organizational, intercultural, public, and mass mediated contexts. Offered for undergraduate credit only. Offered Every Other Year.

Prerequisites: COM 2000 with a minimum grade of D-

COM 5380 Video Field Production and Editing Cr. 3

Theory and practical application of video location production and post-production techniques. Digital non-linear editing and post-production software as used in creative development of original content. Offered Winter.

Prerequisites: May be taken concurrently: COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C and May be taken concurrently: COM 2210 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$100

COM 5381 TV News Reporting and Digital Editing Cr. 3

Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. Offered Fall, Winter.

Prerequisite: COM 2230 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.

Course Material Fees: \$125

COM 5384 Topics in Production Design and Theory Cr. 3

Theory and practical application in the aesthetic and technical considerations of production design. Topics may include: cinematography/lighting, sound design/mixing, experimental film/video, performance production, documentary preproduction, film/video graphic design. Offered Spring/Summer.

Prerequisite: COM 5380 with a minimum grade of C or COM 4310 with a minimum grade of C or COM 5350 with a minimum grade of C

Course Material Fees: \$100

Repeatable for 6 Credits

COM 5390 Digital Animation Cr. 3

Introduction to animation techniques, 2D to 2-1/2D to 3D; includes use of Adobe products such as After Effects. Discussion of alpha channels, masks, rotoscoping, layering, keyframe and behavioral-based animation. Offered Winter.

Prerequisites: COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C

COM 5400 Techniques of Film and Video Production Cr. 4

Capstone course option for majors in Media Arts and Studies; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. Offered Every Term.

Prerequisite: COM 3380 with a minimum grade of D- or COM 5380 with a minimum grade of C

Restriction(s): Enrollment is limited to students in the Department of Communication.

Course Material Fees: \$150

COM 5410 Producer's Workshop Cr. 3

Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. Offered Yearly.

Prerequisites: COM 3380 with a minimum grade of C or COM 3390 with a minimum grade of C or COM 5380 with a minimum grade of C or COM 5381 with a minimum grade of C or AIN 3220 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$35

COM 5420 Director's Workshop Cr. 3

Organization and execution of the film and video director's tasks through production of a major creative project. Offered Yearly.

Prerequisite: COM 5400 with a minimum grade of C

Course Material Fees: \$125

Repeatable for 6 Credits

COM 5440 Film, Cinematography and Lighting Cr. 4

An immersion into the cinematic practices and applied theory of film and digital cinema including the art and technology of cinematography, lighting design, and non-linear post-production. Students will apply an understanding of exposure and color temperature control, workflow management, NLE systems and color grading to the creation of short cinematic works designed for their portfolios and for exhibition. Offered Every Other Year.

Prerequisite: COM 5400 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

Course Material Fees: \$125

COM 5460 Magazine Writing Cr. 3

Advanced feature writing: preparation of magazine features. Students focus on limited number of in-depth articles. Research, structure and writing techniques to produce publishable magazine-length articles. Offered Yearly.

Prerequisite: COM 4100 with a minimum grade of C

COM 5480 Special Topics in Media Studies Cr. 3

Topics may include: studies and practices in media management, legal issues in media, media and globalization, new digital platforms. Offered Yearly.

Restriction(s): Enrollment is limited to students with a major in Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

Course Material Fees: \$20

Repeatable for 12 Credits

COM 5500 Journalism and New Media Cr. 3

Theory and practical application of publishing journalistic works via new media. Emphasis on best practices and techniques of using social media for news coverage. Offered Fall, Winter.

Prerequisite: COM 2100 with a minimum grade of C

Course Material Fees: \$30

COM 5510 Societal Effects of New Technologies Cr. 3

Capstone course; must elect in last 21 credits prior to graduation. Discusses the societal impact of traditional mass media and the evolving interactive technologies of computers and mobile networks as well as emerging technologies such as robotics. Offered Yearly.

Prerequisite: COM 1500 with a minimum grade of C

Restriction(s): Enrollment is limited to students with a major in Communication, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

COM 5520 International Communications Cr. 3

Examination of the complex issues pertaining to international telecommunication, broadcasting and satellite systems within the broader political, economic and sociocultural contexts of globalization. Offered Winter.

COM 5540 Film Criticism and Theory Cr. 3

Introduction to the major classical and contemporary theoretical and critical approaches to the study of film and screen arts, inclusive of Third Cinema theory, in a globalized, multi-screen media environment. Offered Fall.

Prerequisites: 2 of COM 2020, COM 3010, COM 3230, AFS 3200, COM 3400

COM 5600 Strategic Communication in Nonprofit and the Arts Organizations Cr. 3

An introduction to strategic communication theory and practice as it applies to non-profit organizations. Includes working with arts organizations to determine their public relations needs and developing a strategic communication campaign that addresses those objectives. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 5610 Advanced TV Production Cr. 3

Students work on producing live, recorded TV programs and work on a professional-style TV production crew. Positions include technical director, teleprompter operator, producers, audio, lighting, staging/set construction personnel, camera operators, editors. Offered Fall, Winter.

Prerequisite: COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C

Course Material Fees: \$135

Repeatable for 6 Credits

COM 5700 Political and Governmental Reporting Cr. 3

Covering politics, governmental and public affairs in the media. Offered Yearly.

COM 5900 Senior Project in Communication Studies Cr. 3

Combination of lectures and workshops to assist students in carrying out a service learning or individual research project. Offered for undergraduate credit only. Offered Winter.

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment is limited to students with a major in Communication Studies or Communication Studies Honors; enrollment limited to students in a Bachelor of Arts degree.

COM 5993 Writing Intensive Course Cr. 0

Satisfies General Education Requirement: Writing Intensive Competency Disciplinary writing assignments under the direction of a faculty member. Must be selected in conjunction with a designated corequisite; see section listing in Schedule of Classes for corequisites available each term. Satisfies the University General Education Writing Intensive Course in the Major requirement. No degree credit. Required for all Film Studies majors. Offered Every Term.

Prerequisites: AFS 2390 with a minimum grade of C or ENG 2390 with a minimum grade of C or ENG 3010 with a minimum grade of C or ENG 3020 with a minimum grade of C or ENG 3050 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students.

COM 6050 New Media Practices Cr. 3

Principles and practices of new media and interactive communication. Integrative applications include social networking, wikis, blogs, podcasting, websites and file sharing. Offered Fall.

COM 6060 Teaching Communication at the Secondary Level Cr. 3

Philosophy, pedagogical issues, and methods for teaching speech in secondary schools. Offered Every Other Year.

COM 6070 Directing Forensics Cr. 3

Philosophy and methods of directing high school and college forensics programs; techniques of coaching for debate, oratory, extempore speaking and other reading and speaking contests. Offered Every Other Year.

COM 6090 Digital Screen Media Cr. 3

Foundational techniques of creating transmedia content. Students explore basic interactivity, and gain experience designing and implementing sites for multimedia platforms. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6100 Speech Writing Cr. 3

Preparation and presentation of speech manuscripts. Emphasis on style of writing, use of supporting materials and factors of interest. Special problems of ghost-writing considered. Offered Every Other Year.

COM 6140 Public Relations Theory Cr. 3

This course provides a foundational grounding in public relations theories and examines them in different communication contexts, including mediated, crisis, and international. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6180 Principles of Health Communication Cr. 3

Graduate survey of theory, research and practice in communication; emphasis on collaborative patient-provider interactions and health campaigns. Offered for graduate credit only. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6190 Internship Cr. 1-3

On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. Offered Every Term.

Repeatable for 6 Credits

COM 6200 Theories of Small Group Processes Cr. 3

Theory and research on communication in the small, task-oriented group. Offered Fall.

COM 6220 Dispute Resolution and Communication Technology Cr. 3

Conflict in online environments; development of Online Dispute Resolution (ODR). Hands-on work with state-of-the-art ODR technologies via several simulations. Offered Every Other Year.

COM 6250 Organizational Communication Cr. 3

Theoretical review of the structure process and function of communication within and between organizations. Analysis of current and emerging issues in the theory and research of organizational communication. Offered Fall.

COM 6270 New Media Theory Cr. 3

Analysis of new media and interactive communication processes. Emphasis on critical theory and cultural studies in relation to interpersonal, group and organizational contexts. Research projects. Offered Yearly.

COM 6280 Reporting on Diversity Cr. 3

Recognition and understanding of differences in culture, ethnicity, gender, and alternative lifestyles; sensitivities in writing and reporting; for students intending careers in the news media. Offered for graduate credit only. Offered Fall, Winter.

COM 6310 Allesee Lectures in Media Cr. 1

Through public lectures, screenings and discussion sessions, this course provides critical and analytical approaches to the study of work by leading artists, professionals and/or scholars in the fields of film, media arts, or broadcast journalism. Offered Yearly.

Restriction(s): Enrollment limited to students with a class of Unranked Grad, Junior or Senior; enrollment limited to students in the Fine, Performing & Comm. Arts.

Repeatable for 3 Credits

COM 6350 Communication, Culture, and Conflict Cr. 3

Overview of communication theory and practice as it relates to issues of culture, conflict and dispute resolution. Offered Fall.

COM 6390 Documentary Storytelling I Cr. 3

Research practices, production techniques and ethical considerations vital to documentary storytelling; camera, sound recording and digital workflow techniques employed in small-crew documentary production; interview and narrative construction techniques. Emphasis on the development of research, conceptualization, visualization, and preproduction skills required for documentary filmmaking. For graduate students, this is the first of a two-semester sequence in documentary filmmaking. Graduate students should plan to register for COM 7390 upon successful completion of this course. Offered Winter.

Prerequisites: May be taken concurrently: COM 5060 with a minimum grade of C and COM 3380 with a minimum grade of B+ or COM 5380 with a minimum grade of B+ or COM 5381 with a minimum grade of B+ or COM 6090 with a minimum grade of B+

COM 6410 Allesee Master Class Cr. 1-3

The Allesee Master Class provides students the opportunity to work with leading artists, professionals, and/or scholars in the fields of film, media arts, or broadcast journalism develop and refine professional and creative skills in a production environment. Offered Yearly.

Repeatable for 6 Credits

COM 6510 Michigan Creative Film Alliance Cr. 3

Production company. Students develop expertise and gain experience in professional film practices while collaborating in the off-campus planning, production, promotion and distribution of significant film/media projects. Offered in conjunction with Michigan State University and University of Michigan. Offered Intermittently.

Repeatable for 6 Credits

COM 6530 Audience Measurement and Survey Techniques Cr. 3

Theory and application of quantitative and qualitative research techniques in surveying audiences for electronic media. Offered for graduate credit only. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 6680 Directed Projects in Film and Media Cr. 1-3

Advanced individual projects. Offered Every Term.

Prerequisite: COM 5400 with a minimum grade of C

Repeatable for 3 Credits

COM 7000 Introduction to MA Studies in Communication Cr. 3

Fundamentals of scholarly research and writing at the graduate level. Offered Fall, Spring/Summer.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7010 Special Topics Cr. 3

Selected topics in communication to be announced in the Schedule of Classes. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7011 Intro: Professional Practices in Media Cr. 3

Bridge course for new MA students who do not have a professional background or undergraduate degree in journalism or public relations. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7040 Language and Power Cr. 3

Ways in which language is used as a device of oppression and liberation. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7110 Theory of Argument Cr. 3

Advanced studies in argumentation, including the structure of reasoning, the organization of arguments, strategies of argument, and the nature of proof. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7120 Contemporary Political Campaigns Cr. 3

Study of methods for analyzing political campaigns; a critical evaluation of presidential campaigns from 1960 to the present. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7130 Research in Social Movements Cr. 3

Methods for analyzing social movements; critical evaluation of contemporary social movements such as: civil rights, feminist, gay and lesbian rights, white supremacy, and environmental. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7140 Public Relations Campaigns and Issues Management Cr. 3

Management functions of public relations campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on prominent critical rhetorical approaches to public relations planning and evaluations. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7150 Micro-Level Organizational Communication Cr. 3

Communicative processes and behaviors that affect individuals in organizations; quality and quantity of workplace communication at dyadic and group levels. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7155 Theories of Interpersonal Communication Cr. 3

Survey of theory and research on interpersonal interaction, with special emphasis on social perception, self-presentation, and the formation of relationships in interaction. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7160 Crisis Communication Cr. 3

Theoretical and case-study approach to communicative aspects of organizational crisis management. Topics include post-crisis response, crisis sensing, crisis planning. Offered Every Other Year.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7162 Risk Communication: Theoretical and Practical Approaches Cr. 3

Introduces students to the theoretical approaches to risk communication. In addition, students will be introduced to research methods that may be used to conduct evaluation research on the impact of mediated risk communication. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7165 Communication and Issue Management Cr. 3

Theoretical and case study approach to management of public policy issues facing organizations. Topics include: public relations, issue monitoring, environmental uncertainty. Offered Every Other Year.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7170 Health and Risk Communication Cr. 3

Theory and research in health and risk communication. Role of communication in hindering and promoting health under situations of health risk such as disasters and other public health emergencies. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7172 Risk Communication: Disasters, Hazards, and the Media Cr. 3

Introduces students to the role of mass media in communicating about disasters and hazards, public opinion and cultural understanding of risk as expressed through popular culture, individual and public policy response to risk messages, and some introduction to the ethical issues embedded in the concept of risk. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7190 Classical Rhetorical Theory Cr. 3

Critical analysis of the Sophists, Plato, Aristotle, Cicero, and others on rhetoric. Offered Intermittently.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7200 Rhetoric of Visual Culture Cr. 3

Critical analysis of symbolic and performative dimensions of visual culture. Theoretical and material force of photography, architecture, landscape, museums, public memorials, and others. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7210 New Media and Strategic Communication Cr. 3

Fundamental theories and practical applications of social media, and its strategic use in public relations and professional communication. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7220 Professional Issues in Applied Communication Cr. 3

Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7240 Communication Consulting and Training Cr. 3

Theoretical and pragmatic approaches to the design and implementation of strategic communication changes in organizations. Topics: role of change, change strategies, behavioral and structural change, design of communication audits, communication training methods, and relations with client organizations. Offered Every Other Year.

Prerequisite: COM 6250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7250 Rhetorical Criticism Cr. 3

Principles of criticism as applied to public address; analysis of standards and methods of evaluation; readings in modern criticism of public address. Research project. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7260 Quantitative Research Methods in Communication Cr. 3

Methods of data collection and analysis in communication research, approaches to measurement, research design, and other quantitative methods of communication research. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7270 Advanced Screenwriting Cr. 4

Research and writing for creation of full-length dramatic or documentary film and television scripts. Offered Yearly.

Prerequisite: COM 5270 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$10

COM 7280 The Rhetoric of Kenneth Burke Cr. 3

Kenneth Burke's theory of rhetoric as it evolved through his literary, social criticism, dramatism, and logology periods. Offered Intermittently.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7290 Contemporary Rhetorical Theory Cr. 3

Exploratory analysis of a broad spectrum of recent works relevant to the art of discourse. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7300 Feminist Rhetorical Criticism Cr. 3

Investigation of philosophical and practical issues inherent in feminist approaches to rhetorical theory and criticism. Offered Every Other Year.

Prerequisite: COM 7250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7340 Interviewing Cr. 3

Theory and research on interviewing across a range of contexts. Topics include: constructing questions and protocols, listening, role, self-presentation, social understanding. Contexts may include screening, counseling, legal, journalism and research. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7350 Rhetoric of Citizenship and National Identity Cr. 3

Theoretical examination of the structure and force of national identity and citizenship discourse. Analysis of current and emerging issues in citizenship studies. Offered Intermittently.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7360 Qualitative Research Methods in Communication Cr. 3

Theoretical bases of qualitative research in communication and the development of skills in conceptualizing/designing qualitative research projects in communication, gathering data, analyzing data (using online software), and writing qualitative research. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7365 Ethnographic Methods for Communication Research Cr. 3

Design, implementation and evaluation of ethnographic and participant/observation research studies in communication. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7380 Advanced Media Editing Cr. 3

Principles of video and film editing; exercises and assignments covering pace, meaning, special effects; styles of editing related to genres; non-linear editing software programs. Offered Fall, Winter.

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$30

COM 7390 Documentary Storytelling II Cr. 3

Second-semester of a two-semester graduate sequence on documentary storytelling. Advanced principles of writing, producing, directing and editing the documentary. Special emphasis on advanced location production and post-production visual storytelling techniques including character development, continuity, and narrative story structure. Graduate students should plan to enroll in this course in the regular semester immediately following their completion of COM 6390. Offered Fall.

Prerequisite: COM 6390 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7410 Communication Theory Cr. 3

Systematic analysis of major twentieth century theories of communication, with a discussion of their historical and philosophical foundations. Discussion and critical review of recent developments in communication theory. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7420 Seminar in Directing Cr. 3

Provides the advanced media production student the opportunity to devote an entire semester to producing, directing, and editing a significant cinematic or interactive work. It focuses on creative approaches to cinematic visualization, character development, dramatic structure, scene construction, sound design and the direction of performances (actors, talent and production teams) in the crafting of compelling motion picture stories. Students work to establish their artistic voices as they create significant films or interactive digital media projects for professional exhibition and distribution. A completed script or detailed treatment is required prior to registration. Offered Fall, Winter.

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$125

Repeatable for 6 Credits

COM 7500 Seminar in Mass Media Cr. 3

Advanced topics in mass communication theory and research. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7510 Seminar in Research Methods Cr. 3

Advanced and focused methods of research in communication, journalism and media studies. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 7520 Theories of Media Effects Cr. 3

Survey of research and theory in mass communication effects on individuals and social systems. Processes of mass media influence; role of mass communications in society. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 998.99 Credits

COM 7530 Critical Mass Communication Theory Cr. 3

Foundational readings and concepts; theoretical perspectives of critical theory and cultural studies. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7580 Content Analysis Cr. 3

Theory and practice in quantitative techniques for analyzing texts. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7610 Feminist Media Theory and Criticism Cr. 3

History of feminist film and television theory and criticism since the 1970s; methods for textual analysis, the theories that inform these methods, and media scholarship other than textual analysis. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7700 Mass Media and Political Communication Cr. 3

Mass media research methods for political communication studied and applied. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7810 Seminar in Communication Education Cr. 3

Philosophy and approaches to teaching communication on the college level. Topics include objectives, evaluation, motivation and teaching strategies. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

COM 7840 Studies in Communication Education Cr. 3

Research in communication education: issues, trends and controversies as reflected in major journals. Offered Intermittently.

Prerequisite: COM 7810 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 7990 Directed Study: MA Cr. 1-4

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7991 Directed Study: PhD Cr. 1-4

Research in major field for advanced graduate students. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

COM 7999 Master's Essay Direction Cr. 1-3

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8000 Introduction to PhD Studies Cr. 3

Introduction to perspectives, approaches and methods of communication research. Required during first term of Ph.D. study in the Communication Department. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8170 Seminar in Interpersonal Communication Cr. 3

Various topics in interpersonal communication. Taught on a term-specific basis; see Schedule of Classes for current offerings. Offered Intermittently.

Restriction(s): Enrollment is limited to Graduate level students.

COM 8290 Seminar in Communication Studies Cr. 3

Advanced topics in communication and rhetorical theory. Offered Intermittently.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 8350 Advanced Study in Rhetorical Criticism Cr. 3

Study of important decisions in rhetorical criticism; two critical projects refined throughout the term in context of critical process, perspectives and approaches. Offered Every Other Year.

Prerequisite: COM 7250 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

COM 8520 Seminar in Film Cr. 3

Topics vary with instructor. Consult the Departmental office. Offered Every Other Year.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 9 Credits

COM 8999 Master's Thesis Research and Direction Cr. 1-8

Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 8 Credits

COM 9990 Pre-Doctoral Candidacy Research Cr. 1-8

Research in preparation for doctoral dissertation. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 12 Credits

COM 9991 Doctoral Candidate Status I: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

COM 9992 Doctoral Candidate Status II: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9991 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9993 Doctoral Candidate Status III: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9992 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9994 Doctoral Candidate Status IV: Dissertation Research and Direction Cr. 7.5

Offered Yearly.

Prerequisite: COM 9993 with a minimum grade of S

Restriction(s): Enrollment is limited to Graduate level students.

COM 9995 Candidate Maintenance Status: Doctoral Dissertation Research and Direction Cr. 0

Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 0 Credits

Dispute Resolution

DR 6120 Human Diversity and Human Conflict Cr. 3

Relationship of human differences and conflict, and ways to nonviolently confront and work with them; differences as defined by ethnicity, race, gender, class, age, etc. Offered Winter.

DR 6992 Special Topics in Dispute Resolution Cr. 3

Dispute settlement in numerous contexts: business, family, legal system, community, education, church, and employment. History of dispute resolution; current trends as applied to topic areas. Offered Intermittently.

DR 7100 Roots of Social Conflict Cr. 3

Background and immediate causes of social conflict, from interpersonal to national to international settings, from ethnic to gender conflict; review of destructive and constructive aspects of conflict. Offered Fall.

Restriction(s): Enrollment is limited to Graduate level students.

DR 7210 Concepts and Processes of Dispute Resolution I: Negotiating Theory and Practice Cr. 3

Theoretical foundations of processes of negotiation and multi-party collaborative problem solving. Skill building simulation to integrate theory and practice. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Equivalent: MGT 7780

DR 7220 Concepts and Processes of Dispute Resolution II: Neutral Intervention Theory and Practice Cr. 3

Dispute resolution growth and methods; mediation, facilitation, conciliation, fact-finding, arbitration; hybrids; dispute resolution institutions and practitioners. Offered Winter.

Prerequisite: MGT 7780 with a minimum grade of C or DR 7210 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

DR 7310 Practicum in Dispute Resolution Cr. 3

Training in facilitative mediation with opportunity to practice skills in a variety of settings. Offered Fall.

Prerequisite: DR 7210 with a minimum grade of C and DR 7220 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Course Material Fees: \$225

Equivalent: LEX 7660

DR 7890 Final Seminar in Dispute Resolution Cr. 3

Capstone seminar for Dispute Resolution program. Critical issues and assumptions in the practice and research spheres. Offered Winter.

Restriction(s): Enrollment is limited to Graduate level students.

DR 7990 Directed Study in Dispute Resolution Cr. 1-4

Advanced independent readings and writing under supervision of graduate faculty member, in areas of special interest. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.