

HEALTH COMMUNICATION (GRADUATE CERTIFICATE)

The Graduate Certificate program in Health Communication is designed to provide research-based, professional study for graduate students interested in the role of communication in the health professions.

The twelve-credit certificate focuses on components of health communication and their influence on individuals and communities as well as on knowledge creation and research translation and publication. The program emphasizes the role of theory, methods, and strategies in developing messages designed to improve health outcomes for individuals and communities. The Certificate provides both depth in the study of health communication and breadth through the inclusion of a set of elective health-related courses in Anthropology, Family Medicine and Nursing. The program is sufficiently flexible to accommodate students with broad interests and diverse backgrounds.

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>). In addition, at least a 3.0 grade point average in the upper division of undergraduate coursework and a personal statement of one-two pages regarding interest in the program and career goals are required.

Certificate Requirements

Twelve credits in the program as outlined below including a required three-credit communication course, six credits of electives and a three-credit elective health-related course. The Certificate allows maximum six credits to count toward both the Certificate and a relevant M.A. offered by the Department only when there is concurrent enrollment in the Certificate and the M.A. programs. Courses must be completed with a minimum grade point average of 3.0 or better, and must be completed within three years of the enrollment. Transfer of credit from other institutions may NOT be applied toward the credits required for the certificate. All course work must be completed in accordance with the regulations of the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/academic-regulations/>) and the College of Fine, Performing, and Communication Arts (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/academic-regulations/>).

Code	Title	Credits
COM 6180	Principles of Health Communication	3
Select two of the following:		6
COM 5130	Communication and Social Marketing	
COM 7010	Special Topics	
COM 7150	Micro-Level Organizational Communication	
COM 7170	Health and Risk Communication	
Select one of the following:		3
ANT 5400	Anthropology of Health and Illness	
COM 6190	Internship	
FPH 7320	The Social Basis of Health	
Other course approved by the advisor		
Total Credits		12