

BUSINESS (GRADUATE CERTIFICATE)

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>). In addition, applicants must have earned a minimum g.p.a. of 3.0 in their undergraduate/graduate program. Applicants who already have a business or related degree are not eligible.

The Graduate Certificate in Business is designed to provide non-business undergraduates fundamental knowledge in the basic functional areas of business administration: accounting, finance, management, and marketing.

The Certificate program requires successful completion of thirteen credits consisting of six courses: four functional basic required courses (eight credits); a foundation elective course (two credits); and a functional elective course (three credits). Courses are to be chosen from the following.

Code	Title	Credits
Functional Basics		
BA 6000	Introduction to Accounting and Financial Reporting	2
BA 6005	Basics of Financial Management	2
BA 6015	Marketing Foundations	2
BA 6020	Contemporary Principles of Management	2
Foundation Electives		
Select one of the following:		2
BA 6010	Basics of Business Economics	
BA 6025	Basics of Production/Operations Management	
BA 6090	Quantitative Analysis: Theory and Application	
Functional Electives		
Select one of the following:		3
BA 7000	Managerial Accounting	
BA 7020	Corporate Financial Management	
BA 7040	Managing Organizational Behavior	
BA 7050	Marketing Strategy	
BA 7070	Social Perspectives on the Business Enterprise	
ISM 7505	Information Analytics: Inbound Information Technology	
Total Credits		13