

# SPORT MANAGEMENT (B.S.)

The major in sport management leads to a bachelor of science degree and prepares students for entry-level professional positions in the sport industry. Coursework includes industry-specific training in management, marketing, finance, governance and ethics. Students will additionally have the opportunity to select from a host of advanced courses that focus on specialized issues related to different segments of the sports industry, including collegiate, interscholastic, professional, and recreation. As a capstone experience, students will apply the knowledge they gained in the classroom to field experiences and internships to maximize their professional preparation. (For additional information, please see the Sport Management homepage (<https://education.wayne.edu/sports-administration-management/>)).

## Admission Requirements

Admission requirements for this program are satisfied by the general requirements for undergraduate admission (<http://bulletins.wayne.edu/undergraduate/general-information/admission/>) to the University.

## Program Requirements

Candidates must complete 120 credits in course work including satisfaction of the University General Education Requirements (<http://bulletins.wayne.edu/undergraduate/general-information/general-education/>), as well as the major requirements cited below. All course work must be completed in accordance with the regulations of the University (<http://bulletins.wayne.edu/undergraduate/general-information/academic-regulations/>) and the College (<http://bulletins.wayne.edu/undergraduate/college-education/academic-regulations/>) governing undergraduate scholarship and degrees.

No grade below a "C" may be used to meet College requirements for the major in Sport Management.

Code	Title	Credits
<b>Required Courses</b>		
SAM 2020	History of Sport	3
SAM 2100	Foundations of Sport Management	3
SAM 3010	Ethics in Sport	3
SAM 3020	Sociology of Sport	3
SAM 3030	Sports Promotion	3
SAM 4030	Sport Finance	3
SAM 4020	Sport Governance	3
SAM 4040	Sport Communication	3
SAM 5000	Professional Practicum	3
SAM 5700	Sport Leadership	3
SAM 5750	Internship in Sports Management	1-6
Select at least one of the following:		3
SAM 6531	Sports Event Management	
SAM 6560	Media Design and Communication	
SAM 6570	Sports Marketing	
Select at least one of the following		3
SAM 5510	Principles of Coaching	
SAM 6300	Interscholastic Athletic Directing	
SAM 6310	Collegiate Athletic Administration	
SAM 6320	Youth Sports and Recreation	
SAM 6530	Professional Sport Administration	
KIN 5520	Sport Psychology	

Elective Courses <sup>1</sup>	25
<b>Total Credits</b>	<b>62-67</b>

<sup>1</sup> Elective credits (a minimum of twenty-five credits) will be selected by the student in consultation with the advisor. No more than four credits from Lifestyle Fitness Activity (LFA) courses can be used towards elective credits. Students should consult their advisor for further information and prior to registering for any elective courses not listed on the curriculum guide or Plan of Work.

## Sport Management Electives

The Bachelor of Science (B.S.) with a major in Sport Management requires the completion of 25 credits of approved program electives. Students can use these electives to pursue university minors in certain areas. Other electives not listed can be approved by your assigned academic advisor.

Code	Title	Credits
SAM 5510	Principles of Coaching	3
SAM 6300	Interscholastic Athletic Directing	3
SAM 6310	Collegiate Athletic Administration	3
SAM 6320	Youth Sports and Recreation	3
SAM 6530	Professional Sport Administration	3
SAM 6531	Sports Event Management	3
SAM 6750	Field Work in Sports Administration and Management	1-4
KIN 3550	Motor Learning and Control	3
KIN 5520	Sport Psychology	3
KIN 5523	Physical Activity and Exercise Psychology	3
KIN 6100	Methods of Group Training	3
KIN 6110	Motor Learning and Development	3
KIN 6120	Strength and Conditioning	3
KIN 6210	Physical Activity and Cognition	3
HPE 6160	Aquatic Leadership	3
HPE 6200	Management and Instruction in Health and Physical Education	3
HPE 6410	Teaching Adapted Physical Activity and Sport	3
HE 3440	Nutrition and Health Education	3
LFA 2330	First Aid and CPR	3
Lifestyle Fitness Activity (LFA) Courses (4 Cr. maximum)		2-4
NFS 2030	Nutrition and Health (Meets Natural Science Inquiry Laboratory Requirement only when taken concurrently with NFS 2220)	3
COM 1600	Introduction to Audio-Television-Film Production	3
COM 1610	Fundamentals of New Media Production	3
COM 2030	Journalistic Grammar and Style	3
COM 2210	Media Writing and Storytelling	3
COM 5130	Communication and Social Marketing	3
ECO 2010	Principles of Microeconomics	4
ECO 2020	Principles of Macroeconomics	4
MKT 2300	Marketing Management	3
MGT 2530	Management of Organizational Behavior	3
Other elective courses approved by advisor		
COM 2000	Introduction to Communication Studies	3
AFS 2245	Blacks and Sport in the United States	3
MGT 1040	Managing Diversity in the Workplace	3
EDP 5450	Child Psychology	2-3

EDP 5480	Adolescent Psychology	2-3
EHP 3600	Introduction to the Philosophy of Education	3
HE 2310	Dynamics of Personal Health	3
HE 3300	Health of the School Child	3
HE 5522	Health Psychology	3
HE 6000	Yoga: History, Philosophy, and Practice	3
HE 6050	Mindfulness: Philosophy, Theory, Practice, and Research	3
KIN 5100	Anatomical and Physiological Bases of Physical Activity	3
KHS 1000	Contemporary Issues in Sport, Exercise, and Health Sciences	3
NFS 3230	Human Nutrition	3-4
NFS 6230	Nutrition and Physical Performance	3
PSY 1010 or PSY 1020	Introductory Psychology (or PSY 1020 (not both)) Elements of Psychology	4
SEM 5100	Introduction to Sport & Entertainment Management	3
SOC 2208	Sociology of Sport	3

## Sports Administration AGRADE Overview

The Division of Kinesiology, Health, and Sports Studies (KHS) in the College of Education offers degrees that focus on the broad careers of health, wellness, exercise, sport, and human performance. With programs in Community Health (CH), Exercise and Sport Science (ESS), Health and Physical Education Teaching (HPET), and Sport Administration and Management (SAM), KHS prepares students to excel in a range of health-related professions.

The Sports Administration AGRADE program is available to academically strong students completing B.S. degrees in Community Health; Exercise and Sport Science; Health and Physical Education Teaching; and Sport Management so they can begin a master's degree while simultaneously completing their bachelor's degree. Coursework taken during a student's senior year (up to 16 credits) can simultaneously qualify toward the bachelor's and master's degrees. In this case, after completing any bachelor's degree in this division, students would have also completed a substantial portion of the coursework required for the Masters of Arts (M.A.) in Sports Administration. This allows motivated students the opportunity to complete the requirements for both degrees in an accelerated format.

Our bachelor's programs typically have between 15-25 elective courses in their plans of work. This AGRADE program allows students to utilize graduate courses in Sports Administration to fulfill these elective requirements. Students, in consultation with their advisor, can select Sports Administration graduate courses that count toward the student's bachelor's and master's degrees. The graduate coursework completed while enrolled as an undergraduate is assessed at the undergraduate tuition rate, resulting in significant tuition savings.

## Admission Criteria

Students may apply for the Sports Administration AGRADE program no earlier than the semester in which ninety credits are being completed. Applicants must have a minimum overall grade point average of 3.30. After admission, the AGRADE program requires a continuing undergraduate cumulative grade point average of at least a 3.30 and a grade of B or higher in Sports Administration Masters coursework.

## Advising

AGRADE advising is provided by the Division of Academic Services College of Education.

## Eligible AGRADE Courses

The following table outlines the Sports Administration master's courses that could be included in an undergraduate plan of work. Students may take up to a maximum of 16 credits from the following list. In addition, other master's courses may qualify as exceptions.

Code	Title	Credits
SAM 6410	Introduction to Sports Administration	3
SAM 6570	Sports Marketing	3
SAM 6660	Risk Management in Physical Education and Sports	3
SAM 6661	Equity and Access in Sport	3
SAM 7540	Concepts of Management in Health, Physical Education and Recreation	3
SAM 7581	Sport Finance	3

Select 6 credits from the following electives:

SAM 5510	Principles of Coaching
SAM 6300	Interscholastic Athletic Directing
SAM 6310	Collegiate Athletic Administration
SAM 6320	Youth Sports and Recreation
SAM 6530	Professional Sport Administration
SAM 6531	Sports Event Management
SAM 6560	Media Design and Communication