

DESIGN (B.F.A.)

The James Pearson Duffy Department of Art and Art History is dedicated to the understanding, production and presentation of works of art in all media. It seeks to explore and develop visual literacy as well as technical, critical and conceptual skills. The curriculum combines history, theory, practice and technology with interdisciplinary learning that aims to nurture a balance between technical proficiency, experimentation with new ideas and studying the visual arts as a means of understanding the intellectual and cultural history of humanity.

Admission Requirements

Admission Requirements for this program are satisfied by the general requirements for undergraduate admission (<http://bulletins.wayne.edu/undergraduate/general-information/admission/>) to the University.

Degree Requirements

Candidates for the Bachelor of Fine Arts degree with a major in Design must complete a minimum of 120 credits including satisfaction of the University General Education requirements (<http://bulletins.wayne.edu/undergraduate/general-information/general-education/>), the Departmental and the Concentration (<http://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/art-art-history-design/fine-arts-bfa-design/#concentrationtext>) requirements. All course work must be completed in accordance with the regulations of the University (<http://bulletins.wayne.edu/undergraduate/general-information/academic-regulations/>) and the College (<http://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/academic-regulations/>) governing undergraduate scholarship and degrees.

Major Requirements

24 credits total – courses in sections A, B, and C in addition to the courses in your selected concentration.

| Code | Title | Credits |
|--|---|-----------|
| SECTION A | | |
| ADR 1050 | Drawing I | 3 |
| ACO 1200 | Surface Studio | 3 |
| ACO 1230 | Space Studio | 3 |
| ACO 1270 | Time Studio | 3 |
| SECTION B | | |
| Select two of the following: | | 6 |
| AH 1110 | Survey of Art History: Ancient through Medieval | |
| AH 1120 | Survey of Art History: Renaissance through Modern | |
| AH 1130 | Encounters with the Arts of Global Africa | |
| SECTION C | | |
| ADN 3100 | Design Process | 3 |
| Art or Design History Course 3000-level or above | | 3 |
| Total Credits | | 24 |

Concentration Requirements

Students must complete forty-five credit hours in design courses, eighteen of which must be at the advanced level (from courses numbered 3000 and above) within the selected concentration *plus the appropriate senior seminar for the selected concentration*. The minimum grade for each course required in the concentration, which must be taken in the Department of Art and Art History, must be no less than a C- in

order for the course credit to count toward completion of the degree. Curriculum outlines with suggested scheduling patterns for the below concentrations are available from the Department of Art and Art History (<http://www.art.wayne.edu/>). All work within the following Concentration Requirements (45 credit hours) must be completed in addition to the courses from the Major Requirements (24 credit hours). Required courses in each concentration for the B.F.A. with a major in Design are given below; exceptions may be made only with the consent of advisor.

Fashion Design

| Code | Title | Credits |
|--|--|-----------|
| ADN 2410 | Textiles | 3 |
| AFA 2420 | Construction Methods I | 3 |
| AFA 3420 | Construction Methods II | 3 |
| AFA 3400 | Clothing and Culture | 3 |
| AFA 3460 | Introduction to Merchandising | 3 |
| AFA 4430 | Fashion Illustration | 3 |
| AFA 5422 | Fashion Design: Flat Pattern | 3 |
| AFA 5424 | Fashion Design: CAD | 3 |
| ADN 5430 | History of Costume | 3 |
| AFA 5442 | Fashion Design: Draping | 3 |
| AFA 5480 | Fashion Design: Exhibition | 3 |
| AFA 5997 | Seminar | 3 |
| One Fashion Design Elective (select one of the following): | | 3 |
| AFA 4450 | Contemporary Fashion Theory | |
| AFA 5400 | Digital Fashion Illustration | |
| AFA 5472 | Special Topics in Fashion | |
| One Merchandising Elective (select one of the following): | | 3 |
| AFA 3470 | Global Issues in Fashion Merchandising | |
| AFA 5410 | Fashion Entrepreneurship | |
| AFA 5470 | Visual Merchandising: Display | |
| One Fibers or Textile Design Elective (select one of the following): | | 3 |
| AFI 3650 | Fibers: Weaving | |
| AFI 3660 | Fibers: Print and Dye | |
| AFI 3640 | Fibers: Digital Textile Design | |
| Total Credits | | 45 |

Graphic Design

| Code | Title | Credits |
|---|---|-----------|
| AGD 2230 | Introduction to Typography: Skills and Concepts | 3 |
| AGD 2240 | Introduction to Graphic Design: Skills and Concepts | 3 |
| AGD 2250 | Typography | 3 |
| AGD 3250 | Graphic Design I: Principles and Problem Solving | 3 |
| AGD 3260 | Introduction to Interactivity in Graphic Design | 3 |
| AGD 3700 | History of Graphic Design | 3 |
| AGD 4250 | Graphic Design II: Word, Image, and Visual Organization | 3 |
| AGD 5260 | Senior Seminar | 3 |
| AGD 5997 | Senior Studio | 3 |
| Two Graphic Design (AGD) electives 5000-level or above | | 6 |
| Three Art or Design studio electives ¹ | | 9 |
| One Art or Design studio elective, chosen from the following subject areas: AGD, ADA or APR | | 3 |
| Total Credits | | 45 |

¹ May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AID, AME, APA, APH, APR or ASL.

Industrial Design

| Code | Title | Credits |
|---|--|-----------|
| ADN 5200 | Ethnographic Research Methods for Designers | 3 |
| AID 3300 | Introduction to Industrial Design | 3 |
| AID 3310 | Presentation | 3 |
| AID 5300 | Advanced Studio/Product (should be retaken to accrue a minimum of 6 credit hours) | 6 |
| AID 5310 | Advanced Presentation (should be retaken to accrue a minimum of 6 credit hours) | 6 |
| AID 5330 | 3-D Modeling (should be retaken to accrue a minimum of 6 credit hours) | 6 |
| AID 5997 | Senior Seminar | 3 |
| AID 6310 | Advanced Studio/Exhibit | 3 |
| AID 6300 | Advanced Studio: Transportation | 3 |
| ADN 6320 | History of Modern Design I | 3 |
| Two Art or Design studio electives ¹ | | 6 |
| Total Credits | | 45 |

¹ May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AME, APA, APH, APR or ASL.

Interior Design

| Code | Title | Credits |
|---|--|-----------|
| AIA 1610 | Architectural Drafting and Perspective Drawing | 3 |
| AIA 2600 | Interior Design: CAD I | 3 |
| AIA 2610 | Interior Design Studio I | 3 |
| AIA 3610 | Interior Design Studio II | 3 |
| AIA 3620 | Interior Design: CAD II | 3 |
| AIA 4610 | Interior Design Studio III | 3 |
| AIA 5610 | Interior Materials and Systems | 3 |
| AIA 5620 | Building Construction Systems in Architecture I | 3 |
| AIA 5630 | Interior Lighting Design and Application | 3 |
| AIA 5640 | Building Construction Systems in Architecture II | 3 |
| AIA 5997 | Senior Seminar | 3 |
| AIA 6610 | Interior Design Studio IV | 3 |
| ADN 6320 | History of Modern Design I | 3 |
| Two Art or Design studio electives ¹ | | 6 |
| Total Credits | | 45 |

¹ May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AID, AME, APA, APH, APR or ASL.

Design Honors Curriculum (B.F.A. Program)

(15 Credits required)

The Department of Art and Art History Honors program offers capable students the opportunity to pursue independent study and to work closely with department full-time faculty members. Completion of the honors major results in an honors degree designation on the diploma.

Department Honors Requirements

In order to enter the Departmental Honors program a student must have achieved academic excellence in a college or university with a g.p.a. of 3.3. A student must meet all regular major requirements including the following:

| Code | Title | Credits |
|---|-------|-----------|
| Honors Option Required Courses | | |
| Two Honors Option design studio courses at the 2000-level to 4000-level (internships cannot satisfy this requirement) | | 6 |
| One Honors Option course of an advanced design studio elective at 5000-level or above | | 3 |
| One Honors Seminar offered (HON 4200 through HON 4280) | | 3 |
| One Honors Project (ACS 5996 – Honors Project) | | 3 |
| Total Credits | | 15 |

The student must maintain a 3.3 g.p.a overall and in the major.