COMMUNICATION

Office: 585 Manoogian Hall; 313-577-2943
Chairperson: Pradeep Sopory
Undergraduate Program Director: Julie Novak
https://comm.wayne.edu/

The Department of Communication advances students' understanding of how communication works in different contexts and develops their capabilities to become effective oral, written, and visual communicators. Our majors receive a comprehensive liberal arts education that cultivates critical thinking abilities alongside practical skills, preparing them for a range of careers in communication, journalism, media, and public relations.

The department offers several co-curricular opportunities, open to all students at Wayne State, that complement its academic programs. Students can join our nationally ranked debate and speech teams or participate in chapters of national student organizations, such as Lambda Pi Eta (the communication honor society), the Society of Professional Journalists, and the Public Relations Student Society of America. The department also awards several scholarships annually to support students with talent, achievement, and financial need.

The department teaches several courses that fulfill Wayne State's General Education requirements. These include COM 1010 (Public Speaking) that satisfies the oral communication competency by enhancing students' confidence in speaking to diverse audiences in various public settings and COM 1700 (Media Literacy) that fulfills the social inquiry competency by enabling students to critically examine how the media affect society in both positive and negative ways.

ANDERSON, JUANITA B.: M.A., B.A., University of Michigan; Professor - Teaching

CASSILO, SHANNON: M.S., Northwestern University; B.A., University of Michigan; Associate Professor-Teaching

ECKERT, KRISTIN (STINE) D.: Ph.D., University of Maryland; M.S., Ohio University; B.A., University of Leipzig; Associate Professor

EZZEDDINE, COLLEEN: Ph.D., Wayne State University; Assistant Professor of Teaching

FRAZIER, DARRYL T.: Ph.D. candidate, M.A., Wayne State University; Assistant Professor of Teaching

FUHLHAGE, MICHAEL J.: Ph.D., University of North Carolina at Chapel Hill; M.A., University of Missouri-Columbia; B.S., University of Kansas; Associate Professor

JAHNG, MI ROSIE: Ph.D., University of Missouri; M.A., University of Texas; B.A., Sookmyung Women's University; Associate Professor

KEASHLY, LORALEIGH: Ph.D., University of Saskatchewan; M.A., University of New Brunswick; B.A., University of Calgary; Professor

MAGUIRE, KATHERYN C.: Ph.D., B.S., University of Texas at Austin; M.A., University of North Texas; Professor

MCCORMICK, PATRICIA K.: Ph.D., Michigan State University; M.A., Howard University/Michigan State University; B.A., University of Michigan; Associate Professor

MCDEVITT, KAREN: Ph.D., M.I.S., B.I.S., Wayne State University; Associate Professor-Teaching

MITRA, RAHUL: Ph.D., Purdue University; M.A., Bowling Green State University; B.S., University of Calcutta; Associate Professor

MIXON, ANITA J.: Ph.D., University of Illinois, Urbana-Champaign; M.A., University of Alabama; B.A., Columbia College; Assistant Professor

MOORMAN, JESSICA D.: Ph.D., University of Michigan; M.H.S. Johns Hopkins Bloomberg School of Public Health; B.A., University of Michigan; Assistant Professor

NAILS, ALICIA M.: J.D., B.A., Wayne State University; Professor-Teaching

NAJOR, MICHELE (SHELLY) A.: Ph.D., M.A., B.A., Wayne State University; Professor-Teaching

NOVAK, JULIE M.: Ph.D., North Dakota State University; M.S., Cornell University; B.S., University of Minnesota; Associate Professor

OSHAGAN, HAYG H.: Ph.D., M.A., University of Wisconsin-Madison; B.A., University of Pennsylvania; Associate Professor

PADGETT, DONYALE R.: Ph.D., Howard University; M.A., B.A., Wayne State University; Associate Professor

PASQUINELLI, SYDNEY: Ph.D., University of Pittsburgh; M.A., Wake Forest University; B.A., Wayne State University; Assistant Professor-Teaching

SEEGER, MATTHEW: Ph.D., Indiana University; M.A., Northern Illinois University; B.A., University of Evansville; Professor

SOPORY, PRADEEP: Ph.D., University of Wisconsin-Madison; M.A., University of Southern California; B.E., University of Kashmir; Professor and Interim Chair

SPALDING, JOHN W.: Ph.D., M.A., University of Michigan; B.S., Northwestern University; Associate Professor Emeritus

STEVENSON, RONALD J.: Ph.D., B.A., Wayne State University; M.A., Baylor University; Associate Professor-Teaching

STOYCHEFF, ELIZABETH: Ph.D., M.A., Ohio State University; B.A., University of Iowa; Associate Professor

TONG, STEPHANIE T.: Ph.D., M.A., Michigan State University; B.A., University of California-Davis; Professor

VULTEE, FREDERICK (FRED): Ph.D., M.A., University of Missouri; B.A., University of North Carolina at Chapel Hill; Associate Professor

WILKINS, LILLIAN (LEE) C. BLACK: Ph.D., M.A., University of Oregon; B.A., B.J., University of Missouri; Professor Emerita

YOUNG, KELLY M.: Ph.D., Wayne State University; M.A., B.A., Ball State University; Associate Professor

- Communication and Media Studies (B.A.) (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/communication-media-studies-ba/)
- Film (B.A.) (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/film-ba/)
- Journalism and Media (B.A.) (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/journalism-media-ba/)
- Media Arts and Studies (B.A.) (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/media-arts-studies-ba/)
- Public Relations and Strategic Communication (B.A.) (https://bulletins.wayne.edu/undergraduate/college-fine-performing-

communication-arts/communication/public-relations-strategic-communication-ba/)

Communication Department Minors and Cognate Study

The following minors are available in the department and should be pursued in consultation with an advisor in each of the specialized areas of concentration. Please note that some minors are not available to students who also major in the department. While a minor designation does not appear on the diploma, it will be noted on the student's transcript.

- Film Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/film-minor/)
- Communication Studies Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/communication-studies-minor/)
- Health Communication Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/health-communication-minor/)
- Journalism Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/journalism-minor/)
- Law Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/law-minor/)
- Media Arts and Studies Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/media-arts-studies-minor/)
- Media Content Creation (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/media-content-creation-minor/)
- Public Relations Minor (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/public-relations-minor/)

COM 1010 Oral Communication: Basic Speech Cr. 3
Satisfies General Education Requirement: Oral Communication Competency
Beginning course emphasizing fundamentals of speech preparation. Development of poise and confidence in speaking. Offered Every Term.

COM 1500 Survey of Mass Communication Cr. 3
Introductory course in understanding communication theory and effects and the communication industry in the United States. Offered Every Term.

COM 1600 Introduction to Audio-Television-Film Production Cr. 3
Foundational course in production principles, techniques, and processes and current industry practices. Through in-class exercises and out-of-class projects, students gain hands-on experience with camera, lighting, sound, and non-linear editing equipment and software in the creation of digital film, video, and audio content. Offered Every Term.
Fees: $90

COM 1610 Fundamentals of New Media Production Cr. 3
Critical introduction to the emerging landscape of producing original digital content for information and communication technology. Students will develop a critical perspective and the skills needed to engage in new media culture. Offered Winter.
Restriction(s): Enrollment is limited to Undergraduate level students.
Fees: $70

COM 1700 Media Literacy Cr. 3
Satisfies General Education Requirement: Social Inquiry
Explores the goals and methods of various media industries, identify the influence media has on us, understand benefits and potential negative consequences of media, while identifying specific techniques for becoming media literate. Offered Every Term.

COM 2000 Introduction to Communication Practices and Professions Cr. 3
Introduction to the broad field of communication and corresponding majors within the department. Students will learn and apply core communication practices, which are grounded in lived experience and research-based knowledge, and college-to-career possibilities. Students will learn some basic skills to use in daily life and build a foundation for continuing studies in communication. Offered Fall, Winter.

COM 2010 Introduction to Film Cr. 4
Satisfies General Education Requirement: Cultural Inquiry
Examination of film techniques and basic methods of film analysis. Offered Every Term.
Fees: $15
Equivalent: ENG 2450

COM 2020 History of Film Cr. 3
Satisfies General Education Requirement: Cultural Inquiry
Critical study of the motion picture as a modern visual art; screening and analysis of representative fiction films to illustrate historical periods and genres. Offered Every Term.
Fees: $15

COM 2030 Media Writing Toolkit Cr. 3
Grammar and style in journalism; information gathering and presentation in multiple formats. Offered Every Term.

COM 2100 News Reporting Cr. 3
Basic news reporting: gathering the facts and writing them well. Journalism skills course. Offered Fall, Winter.
Prerequisites: COM 1700 with a minimum grade of C and COM 2030 with a minimum grade of C
Fees: $30

COM 2110 Argumentation and Debate Cr. 3
Satisfies General Education Requirement: Critical Thinking Competency
Logical and legal foundation of the argumentation process; practical experience in analysis, reasoning, case-building, evaluation of evidence, refutation and cross-examination. Offered Yearly.

COM 2160 Campaigns and Social Movements Cr. 3
Satisfies General Education Requirement: Cultural Inquiry
Critical discussion of the social foundations and values underlying human persuasion. Analysis of persuasive strategies and techniques used in contemporary society: political campaigns, social movements, advertising and consumerism in the U.S. Offered Yearly.

COM 2170 Persuasive Speaking Cr. 3
Advanced public speaking; emphasis on persuasive speeches. Application of social psychology to audience analysis, to speech construction and presentation, and to critical analysis of persuasive public discourse. Offered Every Term.
Prerequisites: COM 1010 with a minimum grade of C or Oral Communication P=100/F=000 with a test score minimum of 100

COM 2200 Interpersonal Communication Cr. 3
Satisfies General Education Requirement: Social Inquiry
Introduction to theory and research on interpersonal communication; analysis of everyday communication situations. Offered Yearly.

COM 2210 Media Writing and Storytelling Cr. 3
Application of writing principles to various forms of copy; continuity, commercials, public service announcements, features, documentary, drama. Offered Every Term.
Prerequisites: ENG 1020 with a minimum grade of C, ENG 1020 with a minimum grade of P, ENG 1050 with a minimum grade of C, College Level Exam Program with a test score minimum of BC-BD, (AA) Exempt from Gen Ed MACRAO with a test score minimum of 100, Michigan Transfer Agreement with a test score minimum of 100, or (BA) Competencies Waiver with a test score minimum of 100

COM 2230 Broadcasting Cr. 3
Theory and practice in broadcast news-writing, reporting, performing and editing. There will also be an audio performance and editing component and students will produce, anchor, and edit a newscast and create a final audition air check. Offered Fall, Winter.
Prerequisites: COM 1700 with a minimum grade of C
Fees: $50

COM 2240 Forensics Practicum Cr. 1-2
Training and participation in debate and contest speaking. Offered Every Term.
Repeatable for 6 Credits

COM 2260 Digital Writing and Research Methods Cr. 3
This course prepares students to participate intelligently and critically in the production and consumption of digital media. The course emphasizes fundamental writing and research skills. Offered Fall.
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 2280 Visual Communication & Content Creation Cr. 3
Visual Content Creation is designed for all communication majors and non-majors to learn effective visual aspects of multimedia storytelling for the current communication industry standards. By the end of this course, students will be adept at using digital tools for visual storytelling and content creation, creating compelling visual narratives, editing multimedia content, and analyzing the effectiveness of their efforts in reaching and influencing public audiences—all while adhering to the ethical and legal standards related to visual contents in social media. Offered Fall, Winter.
Fees: $50

COM 2290 Fundamentals of New Media Communication Cr. 3
Interdisciplinary introduction to the study of new media by way of an investigation of both theories and applications of emerging forms of communication. Offered Fall.
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 2300 Intercultural Communication Cr. 3
Satisfies General Education Requirement: Diversity Equity Incl Inquiry, US Perspectives Inquiry
The purpose of this course is to engage students in an in-depth exploration of culture within and among different social groups, from a communicative perspective. Discussions and readings will include communication as an element of culture, key concepts and terms that ground our understandings of cross-cultural interactions, a history of the discipline and relevant theories and research in this area. Offered Yearly.

COM 2310 Introduction to Web Design Cr. 3
Introduces students to the current methods and procedures utilized to effectively design and maintain web pages and websites using various CMS (content management system) platforms. Offered Fall.
Fees: $35

COM 3010 Media Analysis and Criticism Cr. 3
Through a focus on the analysis of media texts (from movies to memes and everything in between and beyond) students are introduced to the techniques and methods necessary for the comprehension and practice of media criticism. By thinking and writing critically, evaluation of media texts will draw from aspects of both reception and production practices; case studies will be made of a broad-based spectrum of styles, genres, and periods. Offered Yearly.
Prerequisites: COM 1700 with a minimum grade of C
Restriction(s): Enrollment is limited to students in the Department of Communication.
Fees: $10

COM 3100 Solutions Journalism Cr. 3
Advanced news reporting, focusing on governmental stories. Offered Winter.
Prerequisites: COM 2100 with a minimum grade of C
Fees: $30

COM 3150 Science Communication Cr. 3
Satisfies General Education Requirement: Quantitative Experience Comp
Students will have an opportunity to become familiar with the theory, research, and practice of science communication. They will develop an understanding of quantitative research methods in science and engage with the meaning of both science and scientific practice, so that they may critique and help shape broader public interpretation of socially relevant scientific topics (e.g., vaccines, evolution, climate change). Various channels to communicate science with diverse audiences will be examined and students are encouraged to examine how multiple media shape scientific understanding in different ways. Offered Every Other Winter.

COM 3170 Fundamentals of Public Relations Cr. 3
Historical background of the profession of public relations; communication variables in public relations; emphasis on presentational techniques, publicity preparation and development of special events. Offered Fall, Winter.
Prerequisites: COM 1010 with a minimum grade of C, COM 1700 with a minimum grade of C, or Oral Communication P=100/F=000 with a test score minimum of 100

COM 3210 News Editing Cr. 3
Copy editing, headline writing, AP style, online and print news presentation, preparation for different news platforms. Journalism skills course. Offered Fall, Winter.
Prerequisites: COM 2100 with a minimum grade of C
Fees: $15

COM 3230 The African-American Film Experience Cr. 4
Satisfies General Education Requirement: Cultural Inquiry
Historical and contemporary portrayals of African American people in narrative and documentary film. Emphasis on filmic approaches to race relations, cinematic elaboration of racial stereotypes, and legitimation functions of film. Offered Fall, Winter.
Restriction(s): Enrollment is limited to Undergraduate level students.
Equivalent: AFS 3200

COM 3240 Queer Film and Media Cr. 3
Queer voices have been an integral part of cinema since its inception in the late nineteenth century. Students in this course will study the intersections of queer lives with the industry and artistry of film and media. To do this, we will revisit film history with an eye for the queer experience, identify landmark works and key pioneers of queer cinema, consider how queer representations have shifted across decades, and analyze the integral themes and styles of queer media. Offered Yearly.
Equivalent: GSW 3240

COM 3250 Organizational Communication Cr. 3
Introduction to major theories and principles used to guide the effective practice of communication within organizations. Offered Fall, Winter.

COM 3300 Business and Professional Presentations Cr. 3
Review and practice of various oral communication forms used in modern organizations. Topics include persuasive speaking, informative speaking, speech writing, multi-media presentations and business and report writing. Offered Every Term.
Prerequisites: (COM 1010 with a minimum grade of C, ENG 3060 with a minimum grade of C, or Oral Communication P=100/F=000 with a test score minimum of 100) and (AFS 2390 with a minimum grade of C, ENG 2390 with a minimum grade of C, ENG 3010 with a minimum grade of C, ENG 3020 with a minimum grade of C, or ENG 3050 with a minimum grade of C)

COM 3380 Editing and Field Production Cr. 3
Theoretical, technical and creative storytelling processes of editing; development of technical competency in skills required for location production (camera, lighting, and sound). Offered Every Term.
Prerequisites: COM 1600 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major, minor, or concentration in Film, Film Honors, Film Studies, Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.
Fees: $130

COM 3400 Theories of Communication Cr. 3
Exploration of the role of theory in describing, explaining and predicting human communication behavior in face-to-face and mediated contexts. Offered Every Term.

COM 3990 Directed Study Cr. 1-4
Offered Every Term.
Repeatable for 4 Credits

COM 4041 Rhetoric and the Body Cr. 3
Humanistic analysis, research, and theory in how rhetoric of/about the human body intersects with broader social concerns (e.g., consumerism, gender, disease and health, and race). Offered Every Other Year.

COM 4100 Feature Writing Cr. 3
Advanced news reporting, focusing on feature writing. Offered Fall, Winter.
Prerequisites: COM 2100 with a minimum grade of C
Fees: $30

COM 4110 Studies of Legal Argument Cr. 3
Uses of legal argument in a variety of fields and contexts. Different methods of studying argument will be examined. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4130 Communication Ethics Cr. 3
Issues of responsible communication in a variety of contexts including public relations, organizational, and interpersonal communication. Offered Winter.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4140 Popular and Celebrity Culture Cr. 3
Increasing significance of pop and celebrity culture in shaping cultural and political affairs. Modes of production and consumption of pop culture; understanding pop culture and its effects. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4150 Communication and Conflict Cr. 3
Examination of the dynamics and processes of conflict across contexts with a focus on communicative theories and practices. Focus on developing and applying assessment and management knowledge and skills to real-world situations. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4170 Public Relations Writing Cr. 3
Writing for public relations purposes: backgrounders, fact sheets, press releases; brochures and newsletters. Offered Fall.
Prerequisites: COM 2030 with a minimum grade of C and COM 3170 with a minimum grade of C

COM 4190 Rhetorical Criticism Cr. 3
An introduction to various methods of rhetorical criticism through analysis of texts and artifacts in terms of persuasion and adaptation to audiences. Offered Fall.
Prerequisite: COM 2000 with a minimum grade of C
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4200 Nonverbal Communication Cr. 3
Channels and functions of nonverbal communication; contexts include: gender, culture, adult-infant interaction, therapy. Methods of study. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4210 Data Analysis and Research Cr. 3
Quantitative and qualitative research methods designed to advance knowledge about human communication across applied settings and diverse contexts. Offered Fall, Winter.
Prerequisite: COM 1700 with a minimum grade of C or COM 2000 with a minimum grade of C

COM 4240 African Americans in Television Cr. 4
Historical overview of African Americans in radio and television with emphasis on three areas of study: news and documentary; entertainment and advertising; and ownership, employment and access. Offered Yearly.
Equivalent: AFS 4240

COM 4250 Reporting Race, Gender, and Culture Cr. 3
Issues of gender, culture and race in media coverage with emphasis on neutral writing and some content analysis. Preparation for students to report on this content with sensitivity and accuracy. Offered Fall.
Prerequisites: COM 2100 with a minimum grade of C

COM 4270 Group Communication Cr. 3
Theory, research, and practice in group processes and problem-solving in small groups within professional contexts. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4310 Audio Production Cr. 3
Theory and practice in sound production techniques and experimentation with creative audio production. Offered Every Term.
Prerequisites: COM 1600 with a minimum grade of C and (COM 2210 with a minimum grade of C or COM 2230 with a minimum grade of C)
Restriction(s): Enrollment is limited to students in the Department of Communication.
Fees: $90

COM 4410 Television Production Cr. 4
Theory and practical application of techniques used in television production; use of graphic materials, design and staging concepts, lighting techniques and studio operation; the role of the television producer-director. Offered Every Term.
Prerequisites: COM 1600 with a minimum grade of C and (COM 2210 with a minimum grade of C or COM 2230 with a minimum grade of C)
Restriction(s): Enrollment is limited to students in the Department of Communication.
Fees: $90

COM 4500 Leadership Communication Cr. 3
Theory and application of leadership processes in for-profit and nonprofit organizations. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 4510 Immersive Media Production Cr. 3
Foundations of storytelling through the use of immersive technology. This course incorporates techniques and project development in 360/VR still photography, ambisonic sound and 360/VR video production. Emphasis is also placed on group moderating, immersive storytelling, concept development, historical and theoretical analysis of simulation technologies. Offered Winter.
Prerequisites: COM 1600 with a minimum grade of C and (COM 2210 with a minimum grade of C or COM 2230 with a minimum grade of C)
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4560 Telecommunications Policy: A Political Economy Approach Cr. 3
Introduction to government and corporate policies that govern telecommunication networks. Critical approaches to the study of emerging legal and policy issues pertaining to the dynamic and evolving communication networks and technologies, including surveillance practices and privacy issues. Offered Winter.
Prerequisites: COM 1500 with a minimum grade of C or COM 1700 with a minimum grade of C
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4680 WAYN Radio Cr. 2
Participation in WAYN on-line radio. Offered Fall, Winter.
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 4990 Directed Study Cr. 1-3
Supervised individual research. Offered Every Term.
Prerequisite: COM 2100 with a minimum grade of C
Repeatable for 4 Credits

COM 4996 Senior Honors Thesis Cr. 3
Overview of theory and research in communication; closely supervised research project that results in a paper of approximately twenty pages. Offered Yearly.
Restriction(s): Enrollment limited to students with a class of Senior.

COM 5010 History of Communication Technologies Cr. 3
Traces the historical development of communication technologies, industry players and government policies, and assesses impact of the technologies in their historical context. Offered Yearly.
Prerequisites: COM 1700 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

COM 5020 Studies in Film History Cr. 3
Analysis of the development of a specific film genre, a director, or other historical aspect of the motion picture. Topics to be announced in Schedule of Classes. Offered Yearly.
Prerequisites: COM 2010 with a minimum grade of C or ENG 2450 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.
Fees: $20
Repeatable for 12 Credits

COM 5050 Special Topics Cr. 1-3
Selected topics in communication to be announced in the Schedule of Classes. No more than six credits may be elected in this special topics course in any graduate degree program Offered Intermittently.
Repeatable for 9 Credits

COM 5060 Documentary and Non-Fiction Film and Television Cr. 4
Study of the history and contemporary global landscape documentary film, video and digital media. Through screenings, readings and discussions, the course explores approaches to the analysis of documentary form and content including cinematic modes, social impact, ethical considerations and the processes of production, financing and distribution. Offered Yearly.
Prerequisites: COM 2010 with a minimum grade of C or COM 2450 with a minimum grade of C
Fees: $20

COM 5070 Culture, Communication, and Media Cr. 3
The purpose of this course is to engage students in an in-depth exploration of culture, communication, and media technologies and practices in everyday life. In essence, we will study how understandings of culture shape the world around us, even as it is shaped and mediated by everyday communication, often taken for granted. The course challenges students to rethink everyday representations of culture and social groups, unpack how power relations permeate cultural contexts, and identify alternative frames and openings through emerging media technologies. Offered Every Other Fall.
Restriction(s): Enrollment limited to students with a class of Senior.

COM 5080 History of Journalism and Mass Media Cr. 3
A historical examination of the changing role of the media professional and forms of media and communication as they have developed in relation to particular social, political, economic, and technological conditions. Offered Fall, Winter.

COM 5120 Public Address Cr. 3
Landmark moments of public address. What constitutes public address; relevance of public address studies. Offered Every Other Year.
Restriction(s): Enrollment limited to students with a class of Junior or Senior.

COM 5130 Communication and Social Marketing Cr. 3
Principles of social marketing; student-driven group project. Offered Fall, Spring/Summer.
Prerequisites: COM 4210 with a minimum grade of C

COM 5140 Social Media for Strategic Communication Cr. 3
Examines social media strategies and how they can be constructed, implemented and evaluated in the context of public relations planning. Offered for undergraduate credit only. Offered Winter.
Prerequisites: COM 4210 with a minimum grade of C

COM 5160 Public Relations Campaigns and Issues Management Cr. 3
Capstone course for public relations majors. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. Offered for undergraduate credit only. Offered Winter.
Prerequisite: COM 4170 with a minimum grade of C
Restriction(s): Enrollment limited to students with a class of Senior.

COM 5190 Special Topics Cr. 1-3
This is a special topic course for upper-level undergraduates. Corresponding to the specific topic, students will analyze and synthesize knowledge from lived experience, professional best practices, and research. The overall goals of this course are to learn through lecture and discussion and by designing projects that inform/strengthen individuals and communities. Topics to be announced in schedule of classes. Offered Fall, Winter.
Prerequisite: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C
Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Communication.
Repeatable for 6 Credits

COM 5200 Special Topics in Advanced Reporting Cr. 1-3
Special areas of interest, such as sports writing, business writing, columns and editorials. Offered Yearly.
Prerequisites: COM 2100 with a minimum grade of C-
Repeatable for 9 Credits

COM 5250 Professional Issues in Journalism and Mass Media Cr. 3
Capstone course for journalism majors; must be taken in the last year of study. This course explores the issues and skill-set required to successfully enter the news media/media career field – either on staff or on your own. Media organizations and entrepreneurial opportunities are covered. Offered Fall, Winter.
Prerequisite: COM 2230 with a minimum grade of C or COM 4100 with a minimum grade of C

COM 5270 Screenwriting Cr. 4
Principles and techniques of writing for motion pictures. Analysis and study of professionally written scripts. Exercises in writing dramatic and non-fiction screenplays. This course fulfills the Writing Intensive Requirement for the Film major. Offered Every Term.
Prerequisites: COM 2210 with a minimum grade of C
Restriction(s): Enrollment is limited to students in the Department of Communication.
Fees: $10
Repeatable for 8 Credits

COM 5300 Layout and Design Cr. 3
Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. Offered Intermittently.
Fees: $30

COM 5310 Investigative Reporting Cr. 3
Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. Offered Intermittently.
Prerequisites: COM 2100 with a minimum grade of C

COM 5320 Health Communication Cr. 3
Communication demands of health care and health promotion; current communication issues and problems in modern health care systems; identification of communication strategies for health care consumers and providers. Offered for undergraduate credit only. Offered Every Other Year.
Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5330 Rhetoric of Visual Culture Cr. 3
Influence that vision and visual texts have in our culture. Critical examination of such texts, including photography, museums, monuments, the fashion industry, tattoos and body marking. Offered for undergraduate credit only. Offered Every Other Year.
Prerequisites: COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

COM 5350 Media Arts Production Cr. 3
Key components of production for electronic media (field, audio, and television production). Production techniques, aesthetic understanding, directing skills. No credit after COM 5380 or COM 5400. Offered for graduate credit only. Offered Fall.
Fees: $100

COM 5360 Gender and Communication Cr. 3
Analysis of gender communication issues within interpersonal, group, organizational, intercultural, public, and mass mediated contexts. Offered for undergraduate credit only. Offered Every Other Year.
Prerequisite: COM 2000 with a minimum grade of C

COM 5380 Video Field Production and Editing Cr. 3
Theory and practical application of digital film/video location production and post-production techniques. Non-linear editing and post-production software as used in creative development of original content. Offered Winter.
Prerequisites: COM 5350 with a minimum grade of B
Restriction(s): Enrollment is limited to Graduate level students; enrollment is limited to students in the Department of Communication.
Fees: $100

COM 5381 TV News Reporting and Digital Editing Cr. 3
Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. Offered Fall, Winter.
Prerequisite: COM 2230 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.
Fees: $125

COM 5390 Digital Animation Cr. 3
Introduction to animation techniques, 2D to 2-1/2D to 3D; includes use of Adobe products such as After Effects. Discussion of alpha channels, masks, rotoscoping, layering, keyframe and behavioral-based animation. Offered Winter.
Prerequisites: COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C

COM 5400 Techniques of Film and Video Production Cr. 4
Capstone course option for majors in Media Arts and Studies; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. Offered Fall, Winter.
Prerequisite: COM 3380 with a minimum grade of C or COM 5380 with a minimum grade of C
Restriction(s): Enrollment is limited to students in the Department of Communication.
Fees: $150

COM 5410 Producer's Workshop Cr. 3
Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. Offered Yearly.
Prerequisites: COM 3380 with a minimum grade of C, COM 3390 with a minimum grade of C, COM 5380 with a minimum grade of C, COM 5381 with a minimum grade of C, or AIN 3220 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.
Fees: $35

COM 5420 Director's Workshop Cr. 3
Organization and execution of the film and video director's tasks through production of a major creative project. Offered Yearly.
Prerequisite: COM 5400 with a minimum grade of C
Fees: $125
Repeatable for 6 Credits

COM 5440 Film, Cinematography and Lighting Cr. 3
An immersion into the cinematic practices and applied theory of film and digital cinema including the art and technology of cinematography, lighting design, and non-linear post-production. Students will apply an understanding of exposure and color temperature control, workflow management, NLE systems and color grading to the creation of short cinematic works designed for their portfolios and for exhibition. Offered Yearly.
Prerequisites: COM 3380 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations or Public Relations Honors.
Fees: $125

COM 5460 Magazine Writing Cr. 3
Advanced feature writing: preparation of magazine features. Students focus on limited number of in-depth articles. Research, structure and writing techniques to produce publishable magazine-length articles. Offered Yearly.
Prerequisite: COM 4100 with a minimum grade of C

COM 5500 Journalism and New Media Cr. 3
Theory and practical application of publishing journalistic works via new media. Emphasis on best practices and techniques of using social media for news coverage. Offered Fall, Winter.
Prerequisite: COM 2100 with a minimum grade of C
Fees: $30

COM 5510 Societal Effects of New Technologies Cr. 3
Capstone course; must elect in last 21 credits prior to graduation. Discusses the societal impact of traditional mass media and the evolving interactive technologies of computers and mobile networks as well as emerging technologies such as robotics. Offered Yearly.
Prerequisite: COM 1500 with a minimum grade of C
Restriction(s): Enrollment is limited to students with a major in Communication, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

COM 5520 International Communications Cr. 3
Examination of the complex issues pertaining to international telecommunication, broadcasting and satellite systems within the broader political, economic and sociocultural contexts of globalization. Offered Yearly.

COM 5540 Film Criticism and Theory Cr. 3
Introduction to the major classical and contemporary theoretical and critical approaches to the study of film and screen arts, inclusive of Third Cinema theory, in a globalized, multi-screen media environment. Offered Fall.
Prerequisites: 2 of (COM 2010 with a minimum grade of C, COM 2020 with a minimum grade of C, COM 3010 with a minimum grade of C, COM 3230 with a minimum grade of C, AFS 3200 with a minimum grade of C, or COM 3400 with a minimum grade of C)

COM 5610 Advanced TV Production Cr. 3
Students work on producing live, recorded TV programs and work on a professional-style TV production crew. Positions include technical director, teleprompter operator, producers, audio, lighting, staging/set construction personnel, camera operators, editors. Offered Fall, Winter.
Prerequisite: COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C
Fees: $135
Repeatable for 6 Credits

COM 5710 Law and Ethics in Journalism and Mass Media Cr. 3
Covers legal and ethical issues in Journalism and Mass Media. It is designed to help students in journalism, public relations, advertising, and other media professions understand the practical application of law and ethics in their working lives. Offered Fall, Winter.

COM 5900 Senior Project Cr. 3
Combination of lectures and workshops to assist students in carrying out a service learning or individual research project. Offered for undergraduate credit only. Offered Fall, Winter.
Restriction(s): Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Communication.

COM 5993 Writing Intensive Course Cr. 0
Disciplinary writing assignments under the direction of a faculty member. Must be selected in conjunction with a designated corequisite; see section listing in Schedule of Classes for corequisites available each term. Satisfies the University General Education Writing Intensive Course in the Major requirement. No degree credit. Required for all Film Studies majors. Offered Every Term.
Prerequisites: AFS 2390 with a minimum grade of C, ENG 2390 with a minimum grade of C, ENG 3010 with a minimum grade of C, ENG 3020 with a minimum grade of C, or ENG 3050 with a minimum grade of C
Restriction(s): Enrollment is limited to Undergraduate level students.

COM 6050 New Media Practices Cr. 3
Examination of principles of emerging communication practices — including mobile, social, AR, VR, MR, and AI — across personal, cultural, and institutional settings. Offered Fall.

COM 6090 Digital Screen Media Cr. 3
Foundational techniques of creating transmedia content. Students explore basic interactivity, and gain experience designing and implementing sites for multimedia platforms. Offered Winter.
Restriction(s): Enrollment is limited to Graduate level students.
Fees: $85

COM 6100 Speech Writing Cr. 3
Preparation and presentation of speech manuscripts. Emphasis on style of writing, use of supporting materials and factors of interest. Special problems of ghost-writing considered. Offered Every Other Year.

COM 6140 Public Relations Theory Cr. 3
This course provides a foundational grounding in public relations theories and examines them in different communication contexts, including mediated, crisis, and international. Offered Fall.
Restriction(s): Enrollment is limited to Graduate level students.

COM 6180 Principles of Health Communication Cr. 3
Graduate survey of theory, research and practice in communication; emphasis on collaborative patient-provider interactions and health campaigns. Offered for graduate credit only. Offered Fall.
Restriction(s): Enrollment is limited to Graduate level students.

COM 6190 Internship Cr. 1-3
On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. Offered Every Term.
Repeatable for 6 Credits

COM 6250 Organizational Communication Cr. 3
Theoretical review of the structure process and function of communication within and between organizations. Analysis of current and emerging issues in the theory and research of organizational communication. Offered Fall.

COM 6270 New Media Theory Cr. 3
Exploration of a wide range of theoretical approaches central to the study of new media, including media ecology, computational approaches, cultural studies, media convergence, posthumanism, and ethical considerations. Offered Yearly.

COM 6280 Reporting on Diversity Cr. 3
Focus on journalistic writing with sensitivity on the language and framing used when reporting on race, ethnicity, culture, gender identity or gender expression. For students intending careers in fields that require writing that can reach diverse public audiences, such as news media, public relations, and strategic communications. Offered for graduate credit only. Offered Fall, Winter.

COM 6310 Allesee Lectures in Media Cr. 1-3
Through public lectures, screenings and discussion sessions, this course provides critical and analytical approaches to the study of work by leading artists, professionals and/or scholars in the fields of film, media arts, or broadcast journalism. Offered Yearly.
Restriction(s): Enrollment limited to students with a class of Unranked Grad, Junior or Senior; enrollment limited to students in the Fine, Performing & Comm. Arts.
Repeatable for 3 Credits

COM 6350 Communication, Culture, and Conflict Cr. 3
Overview of communication theory and practice as it relates to issues of culture, conflict and dispute resolution. Offered Fall.

COM 6390 Documentary Storytelling I Cr. 3
Research practices, production techniques and ethical considerations vital to documentary storytelling; camera, sound recording and digital workflow techniques employed in small-crew documentary production; interview and narrative construction techniques. Emphasis on the development of research, conceptualization, visualization, and preproduction skills required for documentary filmmaking. For graduate students, this is the first of a two-semester sequence in documentary filmmaking. Graduate students should plan to register for COM 7390 upon successful completion of this course. Offered Winter.
Prerequisites: COM 5060 with a minimum grade of C (may be taken concurrently) and (COM 3380 with a minimum grade of B+, COM 5380 with a minimum grade of B+, COM 5381 with a minimum grade of B+, or COM 6090 with a minimum grade of B+)
Fees: $125

COM 6410 Allesee Master Class Cr. 1-3
The Allesee Master Class provides students the opportunity to work with leading artists, professionals, and/or scholars in the fields of film, media arts, or broadcast journalism develop and refine professional and creative skills in a production environment. Offered Yearly.
Repeatable for 6 Credits

COM 6530 Audience Measurement and Survey Techniques Cr. 3
Theory and application of quantitative and qualitative research techniques in surveying audiences for electronic media. Offered for graduate credit only. Offered Yearly.
Restriction(s): Enrollment is limited to Graduate level students.

COM 6680 Directed Projects in Film and Media Cr. 1-3
Advanced individual projects. Offered Every Term.
Prerequisite: COM 5400 with a minimum grade of C
Repeatable for 3 Credits