MEDIA ARTS AND STUDIES (B.A.)

An Admissions moratorium will be in effect for this program beginning in Fall 2027.

The major in Media Arts and Studies prepares students for careers in a wide range of media industries (such as radio, television, film and interactive media), for graduate programs in production and media studies, and to compete in a rapidly changing technological world. By integrating the history, theory and analysis of media culture, practices, and technology with production experience and internship opportunities, the program prepares students to think critically and creatively about media and become skilled communicators who are socially, ethically and aesthetically astute.

In addition to the course work below, students must complete all of the department's general degree requirements (https://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/communication/ba-requirements/).

Major Requirements: The major in Media Arts and Studies requires completion of a minimum of forty to forty-two credits in coursework as outlined below.

Code	Title	Credits
Required Courses		
COM 1500	Survey of Mass Communication	3
COM 1600	Introduction to Audio-Television-Film Production	3
COM 1610	Fundamentals of New Media Production	3
COM 2010	Introduction to Film	4
COM 2210	Media Writing and Storytelling	3
History and Analysis Courses		
Select two of the following:		6
COM 3010	Media Analysis and Criticism	
COM 4560	Telecommunications Policy: A Political Economy Approach	
COM 5010	History of Communication Technologies	
Production Courses		
Select two of the following:		6-7
COM 3380	Editing and Field Production	
COM 4310	Audio Production	
COM 4410	Television Production	
COM 4510	Immersive Media Production	
Capstone Course		
COM 5400	Techniques of Film and Video Production	3-4
or COM 5510	Societal Effects of New Technologies	
Electives		
Select nine credits of the following (at least three credits must be at the 5000 or 6000 level):		9
COM 2020	History of Film	
COM 2230	Broadcasting	
COM 2290	Fundamentals of New Media Communication	
COM 3010	Media Analysis and Criticism	
COM 3230	The African-American Film Experience	
COM 3240	Queer Film and Media	
COM 3380	Editing and Field Production	
COM 4240	African Americans in Television	
COM 4310	Audio Production	
COM 4410	Television Production	
COM 4510	Immersive Media Production	
COM 4560	Telecommunications Policy: A Political Economy Approach	
COM 4680	WAYN Radio	
COM 5010	History of Communication Technologies	
COM 5020	Studies in Film History	
COM 5060	Documentary and Non-Fiction Film and Television	
COM 5270	Screenwriting	
COM 5380	Video Field Production and Editing	
COM 5381	TV News Reporting and Digital Editing	
COM 5390	Digital Animation	
COM 5400	Techniques of Film and Video Production	
COM 5410	Producer's Workshop	
COM 5420	Director's Workshop	
COM 5440	Film, Cinematography and Lighting	
COM 5510	Societal Effects of New Technologies	
COM 5540	Film Criticism and Theory	
COM 5610	Advanced TV Production	
COM 6050	New Media Practices	
COM 6190	Internship (Max. 6)	
COM 6270	New Media Theory	
COM 6310	Allesee Lectures in Media	
COM 6410	Allesee Master Class	
COM 6680	Directed Projects in Film and Media	
Total Credits		**40-42**

Departmental Honors Program

The Communication Department Honors program offers capable students the opportunity to pursue independent study and to work closely with department faculty members. Completion of the honors major results in an honors degree designation on the diploma.

In order to enter the departmental honors program students must have achieved academic excellence in previous work, such as a high school g.p.a. of 3.5 or a college or university g.p.a. of 3.3. Students must meet all regular major requirements including the following: three honors-option courses within their major at the 2000 level or above, taught by full-time faculty members (internships cannot satisfy this requirement), at least one HON 42xx-level seminar offered through the Honors College, a senior honors thesis under the direction of a faculty advisor in their major area (COM 4996) and maintain a minimum g.p.a. of 3.3 cumulative and in the major.