

MUSIC INDUSTRY STUDIES MINOR

The Music Department offers a minor in Music Industry Studies to undergraduate students majoring in other disciplines. The program is designed for students who wish to engage with and explore the theoretical and practical fundamentals of the music industry.

Students pursuing the minor in Music Industry Studies must complete a minimum of 18-19 credits by taking the classes listed below.

Code	Title	Credits
MUH 1351	History and Styles of Rock and Roll	3
or MUH 1350	History of American Popular Music	
MUA 2400	Survey of the Music Business	3
MUA 3500	Music IP and Stakeholders	3
ECO 2010	Principles of Microeconomics	4
Select two or more of the following (to reach a minimum of 18 credits):		5-6
MUA 4000	Marketing and Artist Management in Music	
MUA 4500	Music Entrepreneurship and Leadership	
MUA 5800	Strategy and Organization in Music	
MUA 5900	Music Industry Seminar	
FPC 5660	Creativity	
COM 4680	WAYN Radio	
THR 3651	Principles of Theatre Management	
THR 3681	Theatre Management: Patron Services and Development	
Additionally, students may elect any course in MUP, MUA, MUT, or MUH to meet the elective requirements.		
Total Credits		18-19